ICT for Organizations

Introduction

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General information

Teaching	ICT per le Organizzazioni (ICT for Organization) [A000138]
Course	Laurea Magistrale in Comunicazione per la Gestione delle Organizzazioni (Master degree in Communication for Organization Management)[88]
Year/Period	2nd year / 2nd semester
Type	Optional
Launguage	Italian (material in English)
Length	60 hours (lessons)
Subject area	INF/01

https://unite.coursecatalogue.cineca.it/

Goal

» The purpose of this course is to understand what computer science, and communication science are, and the relationship between the two disciplines.

- − Knowledge and understanding: the language of the Information and Communication Technology (ICT) with focus on Web appications design and development.
- − Communication skills: in understanding and communicating with computer science experts.

» Prerequisites: Knowledge of basic concepts of computer science

Course web site and material

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📁 Dipartimento di Scienze della comunicazione   ▲

   📁 Scienze della comunicazione   ▾

   📁 Discipline delle arti, della musica e dello spettacolo   ▾

   📁 Media, Arti, Culture   ▾

   📁 Comunicazione per la gestione delle organizzazioni   ▲

     📁 Anno accademico 2023/2024   ▲

       📁 1° anno   ▾

       📁 2° anno   ▲

         🎓 Ict per le organizzazioni - Prof. Romina Eramo - a.a. 2023/2024   ❶

         🎓 Comunicazione e responsabilità sociale d'impresa - Prof. Manuel De Nicola - a.a. 2023/2024   ❶

         🎓 Società globale - Prof. Emilio Cocco - a.a. 2023/2024   ❶

       📁 Insegnamenti a scelta   ▾

https://elearning.unite.it/course/view.php?id=5403

Expectation

» It is expected that each student
  – will prepare for and attend all the class sessions
  – will contribute regularly and substantially to the team project

» Lectures will be in Italian

» Slides, books, and other resources are in English

Textbooks and references

» Due to the rapid evolution of the subject, there is no textbook that covers the entire discipline.

» Students receive slides projected in class and are guided from time to time to resources typically free and available online for the course and the in-depth study of the topics.

Contents

» Introduction to Internet and Web

» Introduction to Web applications architecture and development

» Web app development (HTML, CSS, PHP)

» Web app design (Web modelling languages)

» Data design and database (MYSQL, SQL)

» Intro to CMS (Content Management System)

» Wordpress

» ...

Exam and projects

» Homeworks and mini-projects will be assigned during the course to be done individually or in groups, as directed by the teacher

» Homeworks and mini-projects will be delivered before the exame and will be followed by an oral discussion

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