

# Southwest Airlines



Compagnia aerea statunitense considerata da alcuni studi «emblematica» per essere riuscita a far innamorare di sé i propri dipendenti

# Ha avuto come brand... l'amore

Love is in the Air at Southwest Airlines

A group of Southwest Airlines flight attendants and pilots posing on a white cloud against a blue sky. The group includes a man in a dark suit and tie, several women in orange and white uniforms, and a man in an orange polo shirt. They are all smiling and looking towards the camera.

**There's never been  
more love in the air!**



Southwest Airlines has more flights to the most convenient airports in the Southwest.  
All for the lowest everyday fares! You see, when you're in love, the sky's the limit!

**LOVING YOU IS WHAT WE DO**

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A partire dal 2022 ondata di dimissioni e scioperi ← carico di lavoro, condizioni di lavoro non adeguate

