

MANAGERIAL ECONOMICS

Corrado Pasquali



1. INTRODUCTIONS

Introduce Yourself

Taken for granted:

- First year MSc students in DESI
- Super smart
- Overcommitted and eager to learn

(More than reasonably) assumed:

- Strong economic theory background
- Passion and attitude towards abstract, formal reasoning
- Familiarity with linear algebra, probability, calculus and game theory

Introduce myself

Main research interests: theories of the firm, economics of technological innovation, growth theory.

Side research interests: environmental economics, food economics, economic history, platform economics,

Real life interests: jazz music, AS Roma, motorbikes.

One-and-only, keystone, absolute and above-anything-else interests:
RUGBY.

Allow me my five seconds of vanity



INTRODUCE THIS CLASS

This class

- It's a theory class about theoretical topics
- It's not math-free (but not really math-heavy, though)
- “Theory” does not mean “unuseful” nor “irrelevant” nor “I’ll forget this crap right after the exam and, hopefully, not even “I hope this guy will burn in hell”.
- Theory is what makes us better social scientists and more successful managers
- Recall Sergio Marchionne (a philosophy graduate) about reading Kant

Attitudes

- My attitude
- Your attitude
- On the “Slides” VS “No Slides” debate

LOGISTICS, ORGANIZATION, EXAMS, GRADES

Logistics

- Course starts on October 2nd and ends on January 16th
- Wednesday 1:30 - 3:30 room 9
- Thursday 1:30 - 3:30 room 9
- Friday 8:30 - 10:30 room 9
- No classes on oct. 30, 31 and nov. 1

Office hours

- Wednesday and Thursday 17:30 - 19:30 in my office on the third floor.
- My door is however always open, so feel free to step by at any time or whenever you see me around.
- My email: cpasquali@unite.it

Grading structure

- One “in class” presentation will weigh for a 10% of your final grade: this will be group work; groups will be formed in the first week of classes.
- Four written essays: these will weigh for a 40% of your final grade;
- Final written exam: this will weigh for a 50% of your final grade.

Presentations

- You will work in groups and prepare a talk about relevant research papers (find them on E-learn starting this afternoon)
- You will have 10/15 minutes allotted (respecting such a short time limit is part of the difficulty)
- In order to reduce free riding, the actual presenter will be randomly selected from the group members
- Presentations are scheduled for the tenth week (December11)

Essays

- You are called to write four papers on three different topics
- Four pages are set as an upper length limit
- I provide the first three topics (find them on E-learn)
- As to the fourth essay, you must choose the topic from your own interest, experience, taste. . . Watch out: this is the hardest one to write and topic's choice is utterly relevant.
- Essays are due on the 4th, 7th, 10th and 12th week: that is: October 25nd, November 22nd, December 13th, January 16th.
- A successful report should be: concise, smart, interesting to read, written in excellent english (both British and US spelling will be accepted)
- Forget about using ChatGPT and other crap.
- Please provide pdf files only (L^AT_EX users will receive an extra € point) and have your papers sent to cpasquali@unite.it

Final exam

- Ten questions
- Open questions, multiple choice questions, (simple) exercises.
- One hour
- No “sample previous exams” will ever be given (... I'm are pretty sure that last year students have done the deed)

Attending students

- In order to qualify as an attending student, you must participate in at least the 80% of classes (i.e. 28 classes).
- Non attending students will present the “non attending exam program”: find it on E-learn.
- I will have G-Meet on while lecturing.

Finals schedule

- January 29th 4:30 pm
- February 20th 4:30 pm
- March 12nd 4:30 pm
- April 9th 4:30 pm
- May 14 8th 4:30 pm

Textbooks

There is no official textbook for this class: slides and handouts will be enough.

A list of useful handbooks and other stuff will however be posted on E-Learn.

Plagiarism

Plagiarism will not be tolerated in any form whatsoever.

The moral standing of plagiarists



First warning



Second warning



THIS MIGHT BE ALL