

Southwest Airlines



Compagnia aerea statunitense considerata da alcuni studi «emblematica» per essere riuscita a far innamorare di sé i propri dipendenti

Ha avuto come brand... l'amore

Love is in the Air at Southwest Airlines

A group of Southwest Airlines flight attendants and pilots posing on a large, fluffy white cloud against a blue sky. The group includes a man in a dark suit and tie, and several women in the airline's signature red and white uniforms. They are all smiling and looking towards the camera.

**There's never been
more love in the air!**



Southwest Airlines has more flights to the most convenient airports in the Southwest.
All for the lowest everyday fares! You see, when you're in love, the sky's the limit!

LOVING YOU IS WHAT WE DO

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A partire dal 2022 ondata di dimissioni e scioperi ← carico di lavoro, condizioni di lavoro non adeguate

