

# Front-of-Package Nutrition Labeling

Healthier Choices Made Easier: Proposed Front-of-Package Nutrition In...



## What's New

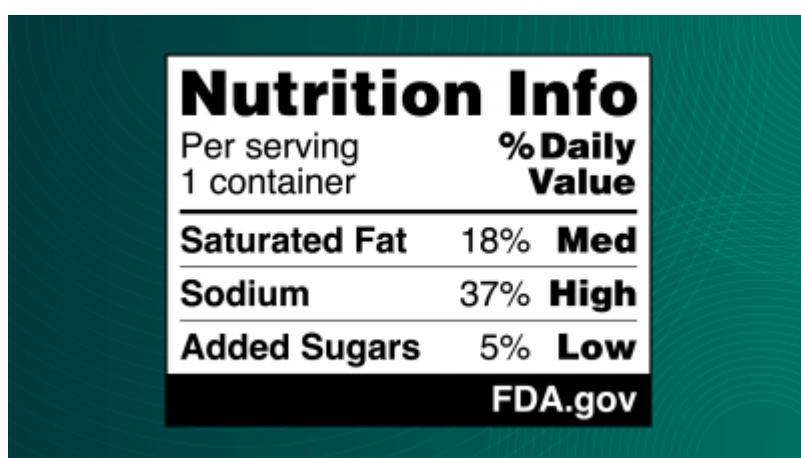
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The FDA has issued a proposed rule (<https://www.federalregister.gov/public-inspection/2025-00778/food-labeling-front-of-package-nutrition-information>), on a front-of-package (FOP) nutrition labeling scheme that could help consumers quickly and easily identify how foods can be part of a healthy diet.

The FDA works to help empower consumers to build nutritious diets that support health and wellness. The U.S. faces an ever-growing epidemic of preventable diet-related chronic diseases such as cardiovascular disease, diabetes and obesity. Improving nutrition offers one of the greatest opportunities for reducing these and other chronic illnesses and premature death. The FDA helps to support nutritious eating patterns in part by providing information so that consumers can identify healthier food choices.

## Proposed Rule

The FDA is [proposing \(https://www.federalregister.gov/public-inspection/2025-00778/food-labeling-front-of-package-nutrition-information\)](https://www.federalregister.gov/public-inspection/2025-00778/food-labeling-front-of-package-nutrition-information) to require a front-of-package (FOP) nutrition label on most packaged foods to provide accessible, at-a-glance information to help consumers quickly and easily identify how foods can be part of a healthy diet. The FDA's proposed FOP nutrition label, referred to as the Nutrition Info box, would complement the Nutrition Facts label that is required on most food packages. Displaying simplified, at-a-glance, nutrition information that details and interprets the saturated fat, sodium, and added sugar content of a food as "Low," "Med," or "High" on the front of food packages would provide consumers with an accessible description of the numerical information found in the Nutrition Facts label. Current federal dietary recommendations advise U.S. consumers to limit these three nutrients to achieve a nutrient-dense diet within calorie limits.



<b>Nutrition Info</b>		
Per serving 1 container	<b>% Daily Value</b>	
<b>Saturated Fat</b>	<b>18%</b>	<b>Med</b>
<b>Sodium</b>	<b>37%</b>	<b>High</b>
<b>Added Sugars</b>	<b>5%</b>	<b>Low</b>
<b>FDA.gov</b>		

While calories would not be included in the Nutrition Info box, a manufacturer could voluntarily declare calories on the front of the food package, per existing FDA regulations. The Nutrition Info box could also help consumers compare similar foods and identify foods that have healthier nutrient profiles based on the information included in the box. For example, when comparing yogurt, the Nutrition Info box could help them identify a yogurt that is lower in added sugars.

Use of FOP nutrition labeling has increased dramatically around the world in recent years. FOP nutrition labeling in the U.S. has the potential to be a landmark policy and as iconic as the Nutrition Facts label.

See additional [Nutrition Info box examples \(/media/185015/download?attachment\)](/media/185015/download?attachment), including those listing calories near the box.

## Submit Comments

Comments on the proposed rule can be submitted electronically on <http://www.regulations.gov> (<http://www.regulations.gov>) by May 16, 2025.