

CHAPTER I

PUBLIC POLICY

THE THREE CHARACTERISTICS

1. Multidisciplinarity

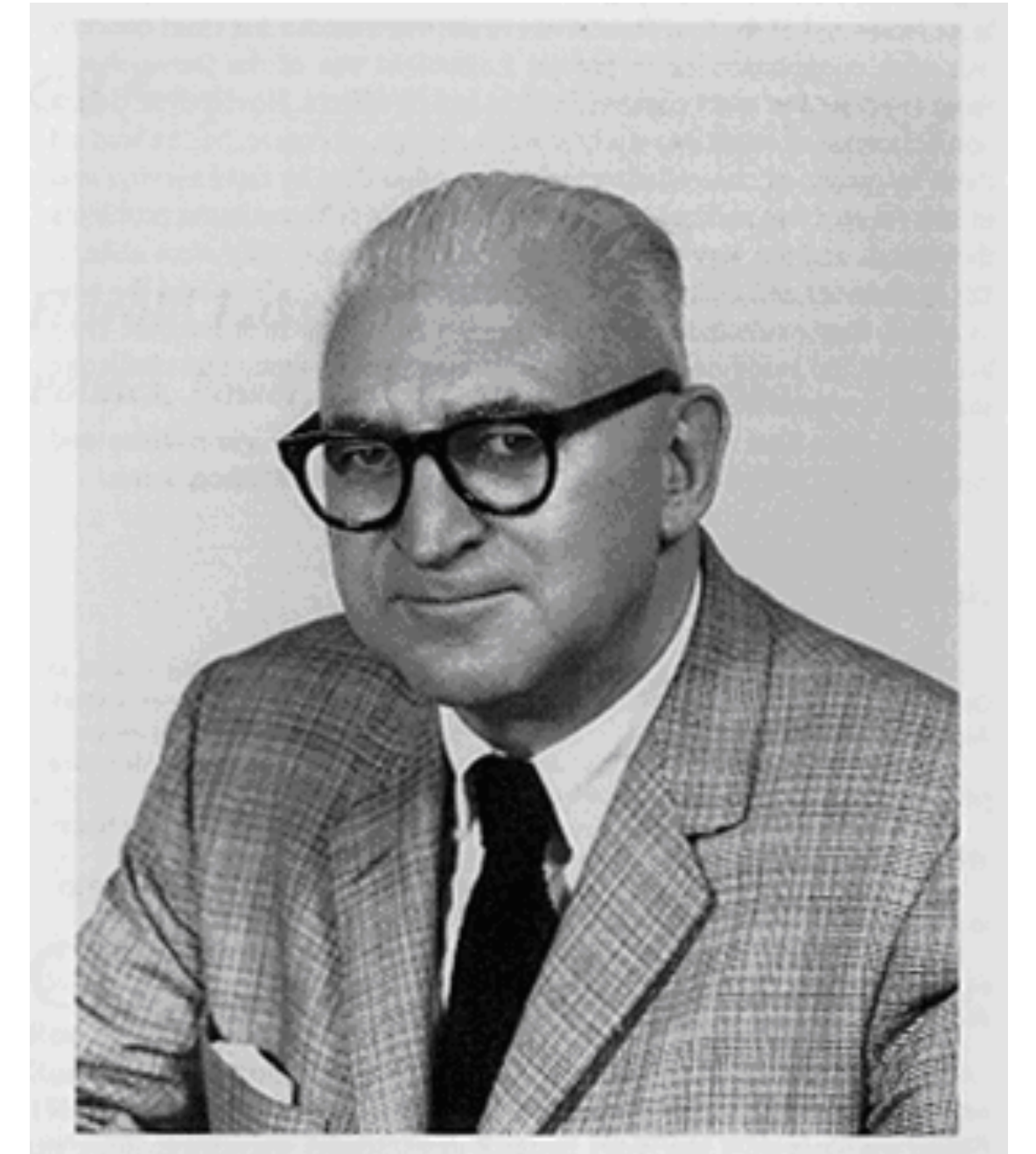
- ▶ several different fields are working together

2. Problem solving

- ▶ solving problems rather than talking about it

3. Explicitly normative

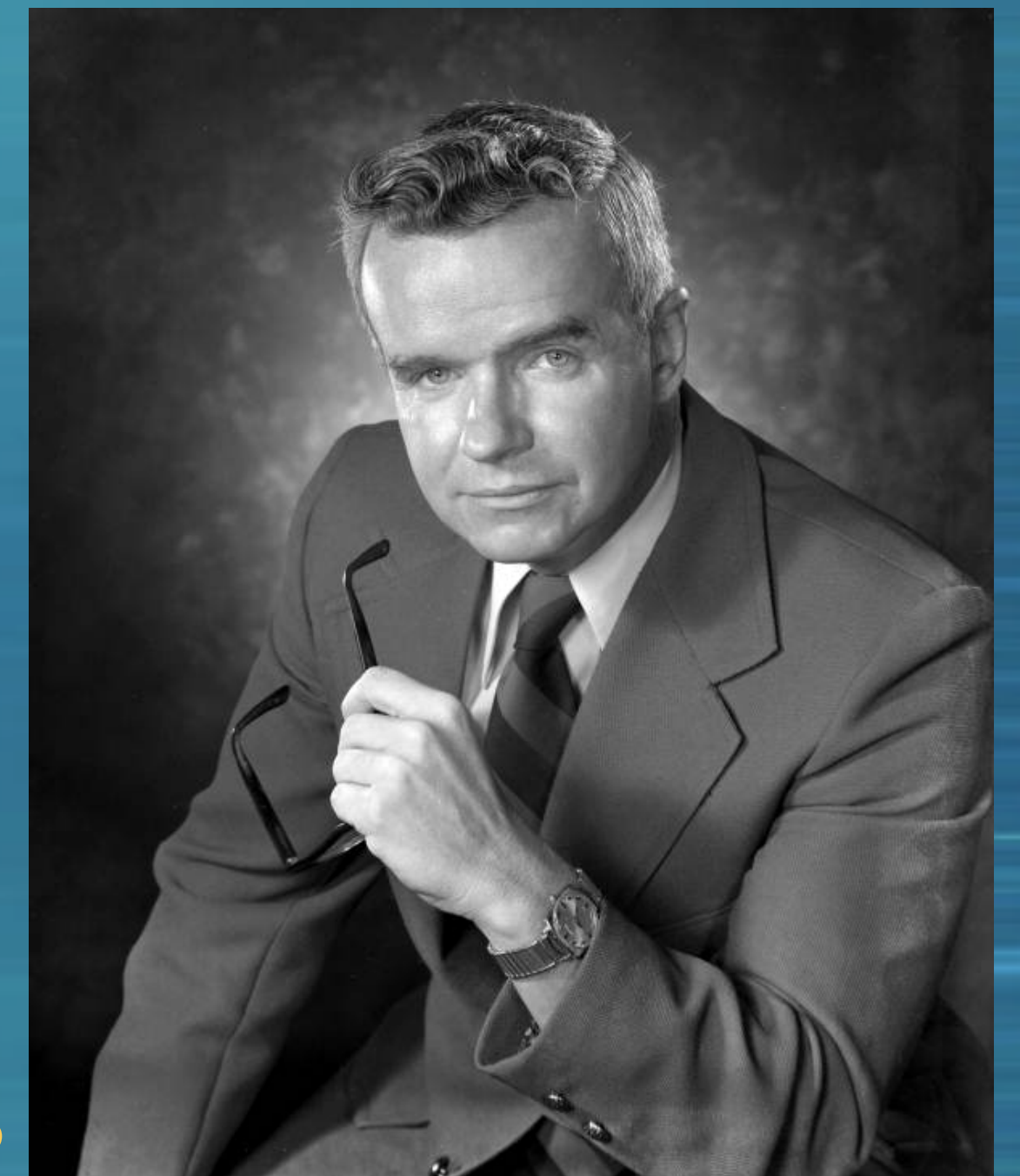
- ▶ its not all about science and numbers



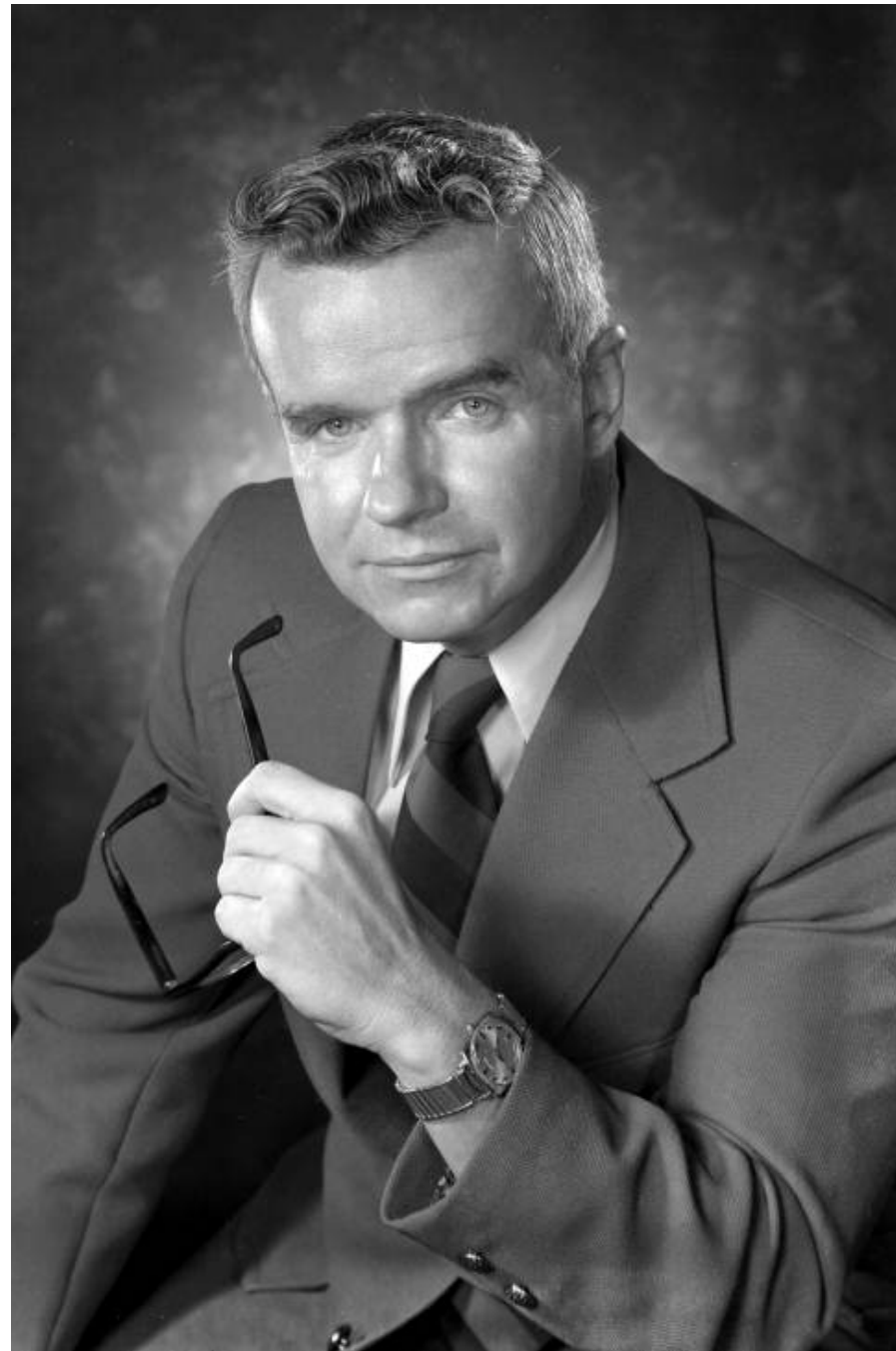
Harold Lasswell, 1902 - 1978

„PUBLIC POLICY INVOLVES THE DECISION TO ACT OR NOT TO ACT“

Thomas Dye, *1935

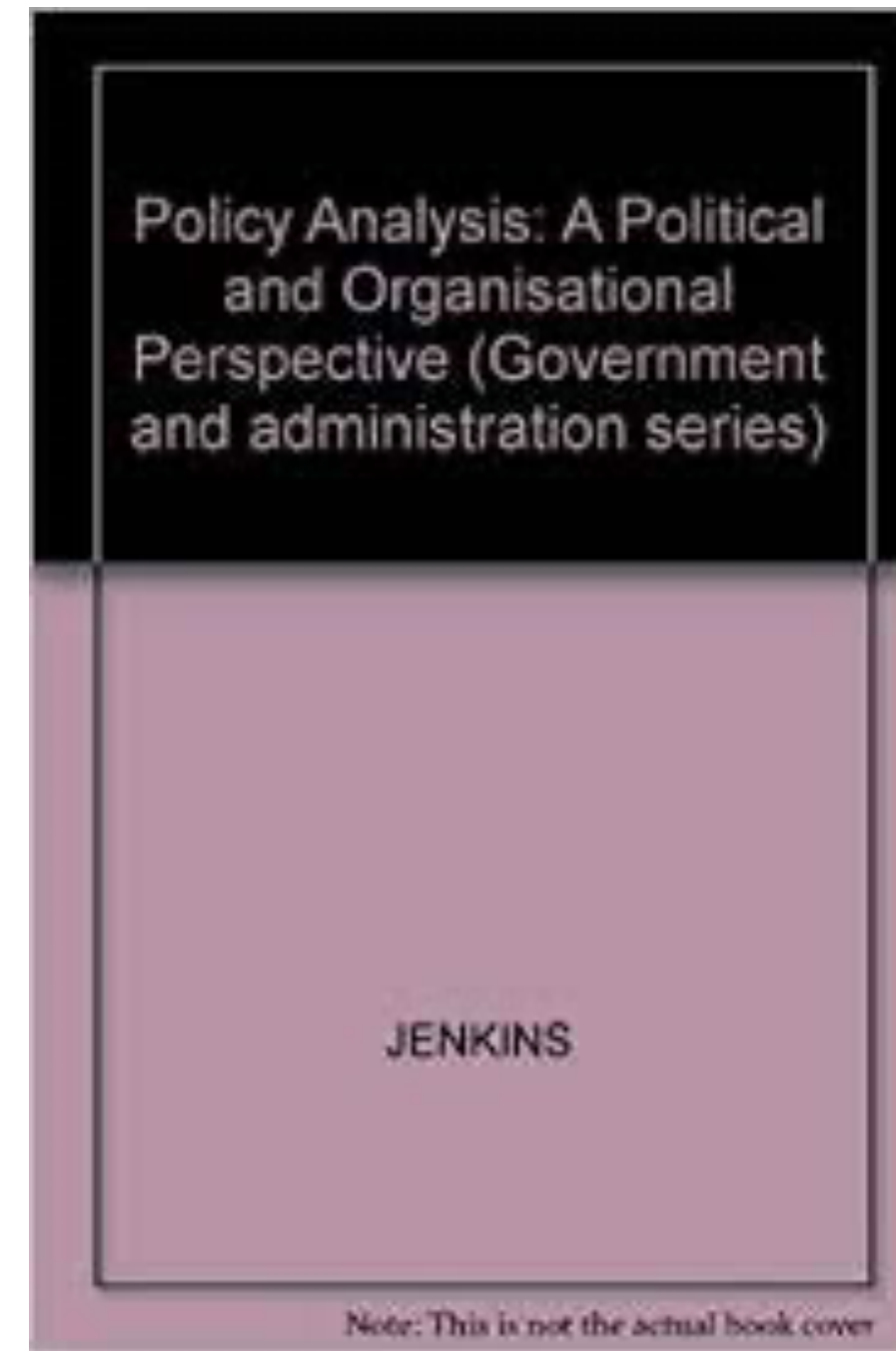


THREE APPROACHES



Thomas Dye

Public policy is a decision



William Jenkins

Public policy is a process



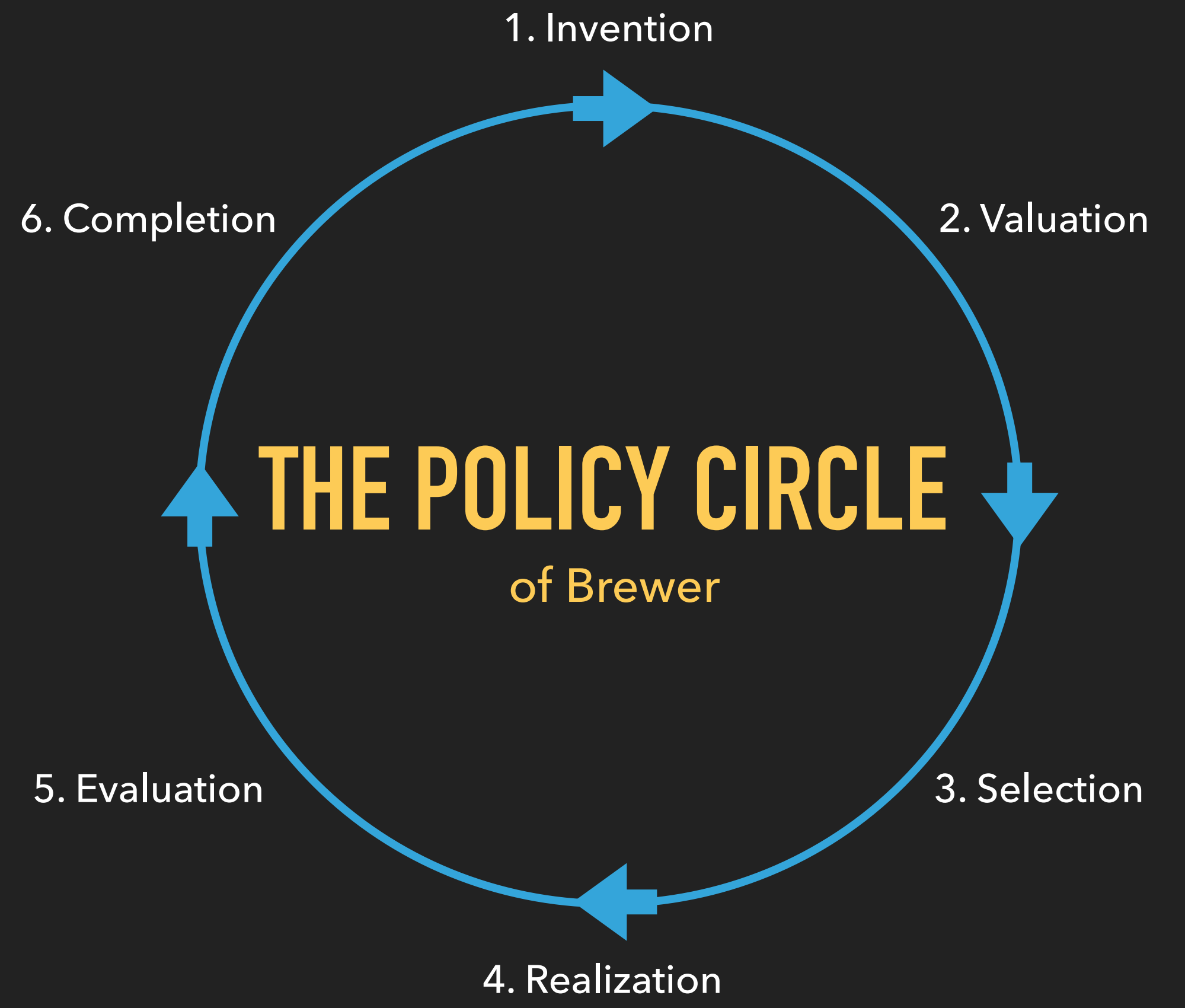
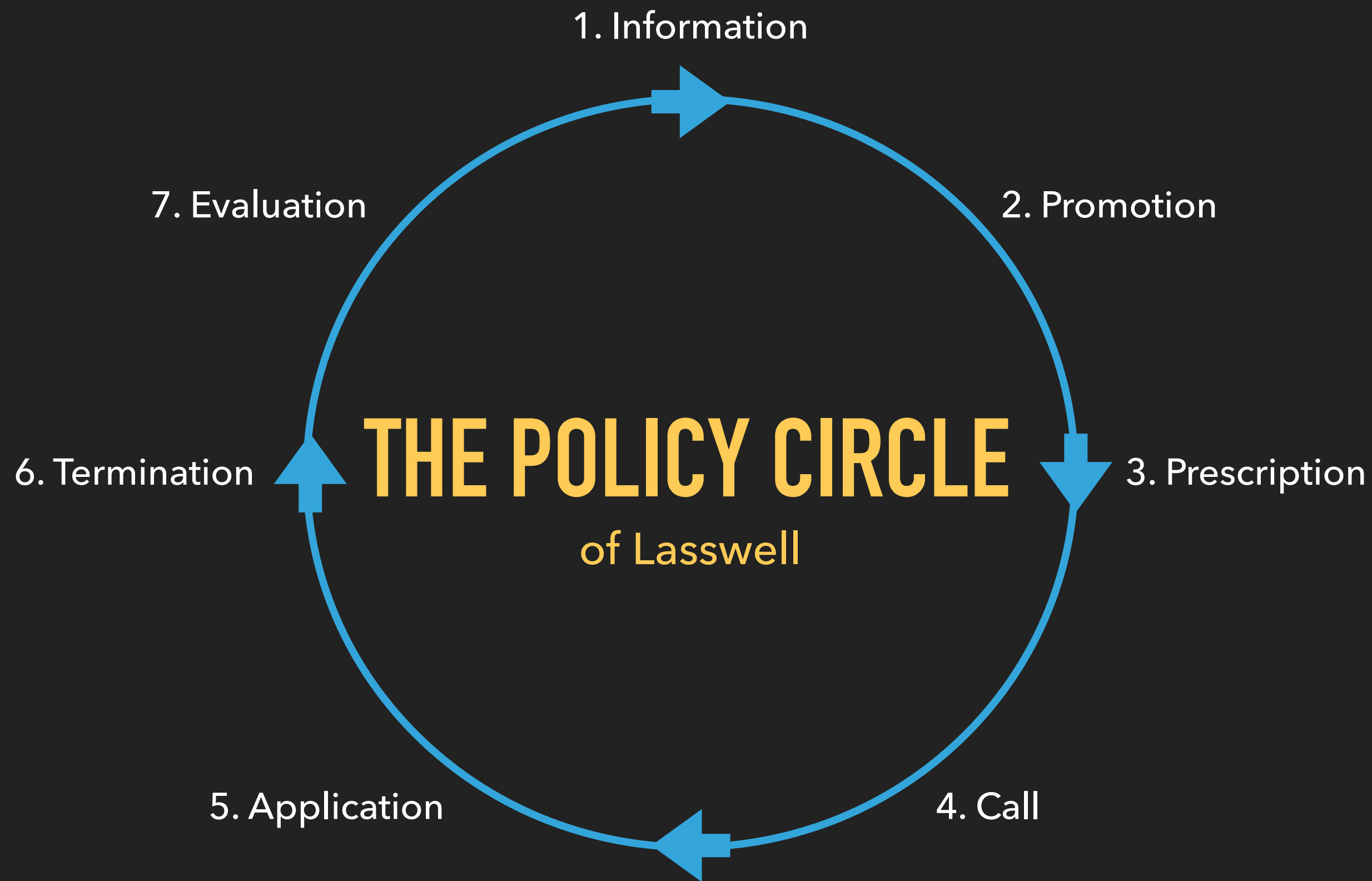
James Anderson

Public policy is a procedure

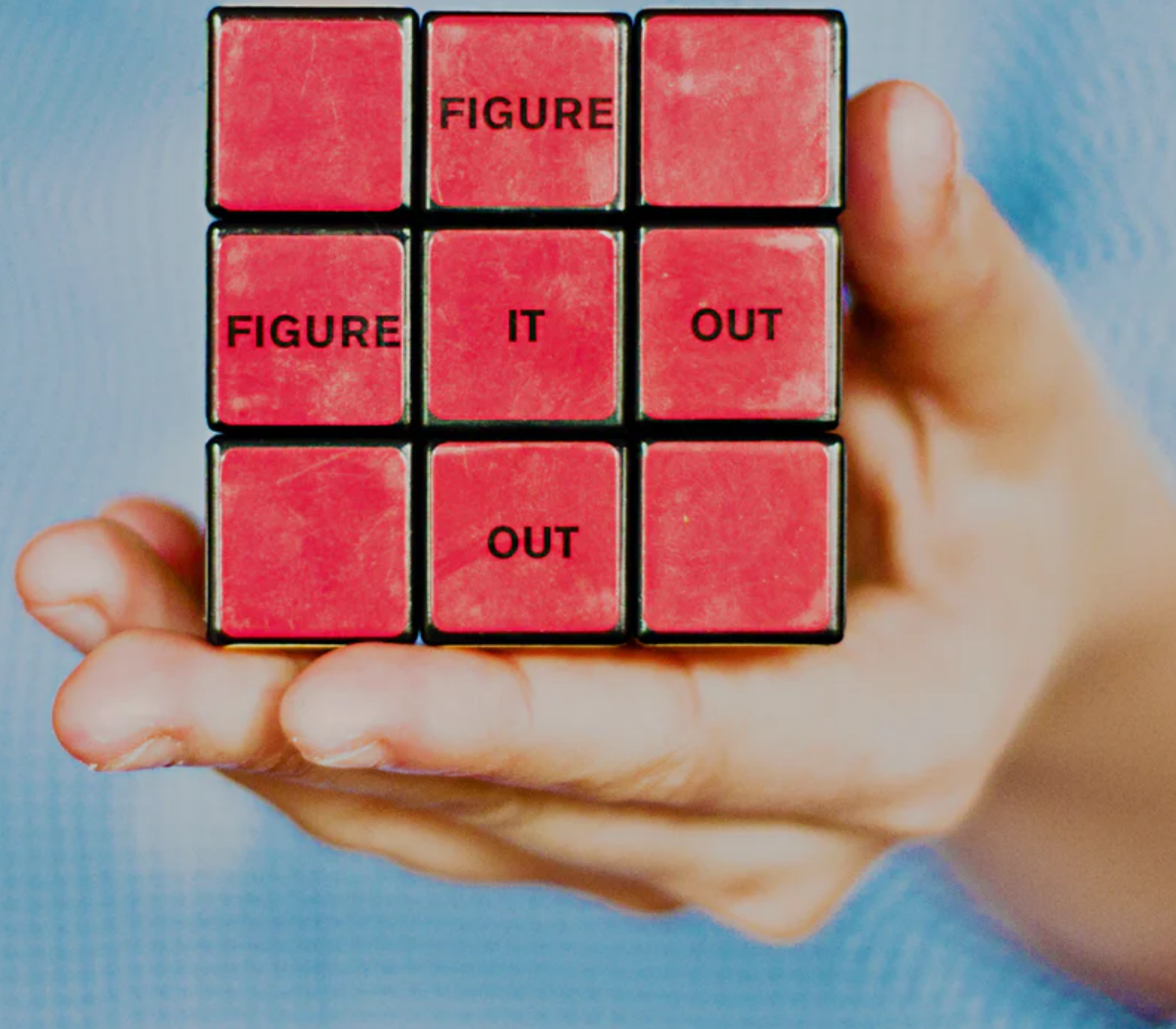
THE PROCESS OF PUBLIC POLICY

1. studying the nature of the political systems and its relationship to society
2. search for connections of the political process
3. focusing on the substance of the policy
4. studying the outcomes





PROBLEM-SOLVING STRATEGY



1. **Agenda Setting**
2. **Policy formulation**
3. **Decision-making**
4. **Policy implementation**
5. **Policy evaluation**



LAST THOUGHTS

SOURCES

- ▶ Anderson, J. E. (2014). Public policymaking. Cengage Learning.
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- ▶ Howlett, M., & Ramesh, M. (2003). Come studiare le politiche pubbliche. Il Mulino.
- ▶ Lasswell, H. D., & Lerner, D. (1951). The policy orientation. Communication Researchers and Policy-Making, 85-102.
- ▶ https://link.springer.com/content/pdf/10.1007%2F978-3-531-91428-2_5.pdf
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- ▶ <https://www.bpb.de/kurz-knapp/lexika/handwoerterbuch-politisches-system/202090/politikwissenschaft/>

DANKE!

THANK YOU!

MERCI!

GRAZIE!

GRACIAS!

DANK JE WEL!

