

**Table 2 – Cultural domains by economic activities, NACE Rev.2**

Cultural domain	NACE 2008 Section	NACE 2008 Group	NACE 2008 Class	NACE Class Label	Content	Comments
HERITAGE ARCHIVES LIBRARIES	R Arts, entertainment and recreation services	910p	<a href="#">9101</a>	<b>Library and archives activities</b>	<p>This class includes:</p> <ul style="list-style-type: none"> <li>➤ documentation and information activities of libraries of all kinds, reading, listening and viewing rooms, public archives providing service to the general public or to a special clientele, such as students, scientists, staff, members as well as operation of government archives: <ul style="list-style-type: none"> <li>• organisation of a collection, whether specialised or not</li> <li>• cataloguing collections</li> <li>• lending and storage of books, maps, periodicals, films, records, tapes, works of art etc.</li> <li>• retrieval activities in order to comply with information requests etc.</li> </ul> </li> <li>➤ stock photo and movie libraries and services</li> </ul>	<i>Excl. 9104 Botanical and zoological gardens, nature reserves.</i>
			<a href="#">9102</a>	<b>Museums activities</b>	<p>This class includes:</p> <ul style="list-style-type: none"> <li>➤ operation of museums of all kinds: <ul style="list-style-type: none"> <li>• art museums, museums of jewellery, furniture, costumes, ceramics, silverware</li> <li>• natural history, science and technological museums, historical museums, including military museums</li> <li>• other specialised museums</li> <li>• open-air museums</li> </ul> </li> </ul>	
			<a href="#">9103</a>	<b>Operation of historical sites and buildings and similar visitor attractions</b>	This class includes: operation and preservation of historical sites and buildings.	
BOOKS & PRESS	J Information and Communication	581p	<a href="#">5811</a>	<b>Book publishing</b>	<p>This class includes the activities of publishing of books in print, electronic (CD, electronic displays etc.) or audio form or on the Internet.</p> <p>Included are:</p> <ul style="list-style-type: none"> <li>➤ publishing of books, brochures, leaflets and similar publications, including publishing of dictionaries and encyclopaedias</li> <li>➤ publishing of atlases, maps and charts</li> <li>➤ publishing of audio books</li> <li>➤ publishing of encyclopaedias etc. on CD-ROM</li> </ul>	<i>Excl. 5812 Publishing of directories and mailing lists. Excl. 5819 Other publishing activities.</i>
			<a href="#">5813</a>	<b>Publishing of newspapers</b>	This class includes the publishing of newspapers, including advertising newspapers, appearing at least four times a week. Publishing can be done in print or electronic form, including on the Internet.	
			<a href="#">5814</a>	<b>Publishing of journals and periodicals</b>	This class includes the publishing of periodicals and other journals, appearing less than four times a week. Publishing can be done in print or electronic form, including on the Internet. Publishing of radio and television schedules is included here.	
	G Wholesale and Retail trade; Repair of motor vehicles and motorcycles	476p	<a href="#">6391</a>	<b>News agency activities</b>	This class includes: news syndicate and news agency activities furnishing news, pictures and features to the media.	<i>6391 concerns both the Books and Press domain and the Audiovisual one. Excl. 6399 Other information service activities n.e.c..</i>
			4761p	Retail sale of books in specialised stores	This class includes retail sale of books of all kinds.	<i>Excl. Recreation goods of: 47.64 Sporting equipment; and 47.65 Games and toys</i>
		4762p	Retail sale of newspapers and stationery in specialised stores	This class also includes: Retail trade services of newspapers and magazines, and also: retail sale of office supplies such as pens, pencils, paper etc.		

ESSnet-Culture Final Report

	M Professional, Scientific and Technical activities	743p	7430p	Translation and interpretation activities	Translation and interpretation activities	<i>Translation and interpretation activities are grouped: interpretation activities apply to all cultural domains.</i>
VISUAL ARTS	R Arts, entertainment and recreation services	<u>900</u>	<u>9003</u>	<b>Artistic creation</b>	This class includes: ➤ activities of individual artists such as sculptors, painters, cartoonists, engravers, etchers etc. ➤ activities of individual writers, for all subjects including fictional writing, technical writing etc. ➤ activities of independent journalists ➤ restoring of works of art such as paintings etc.	<i>Includes artistic originals; Includes museum type restoration. 9003 marginally also concern Books and Press (writers and journalists).</i>
	M Professional, Scientific and Technical activities	742p	7420p	Photographic activities	This class includes: ➤ commercial and consumer photograph production: <ul style="list-style-type: none"> <li>• portrait photography for passports, schools, weddings etc.</li> <li>• photography for commercials, publishers, fashion, real estate or tourism purposes</li> <li>• aerial photography</li> <li>• videotaping of events: weddings, meetings etc.</li> </ul> ➤ film processing: <ul style="list-style-type: none"> <li>• developing, printing and enlarging from client-taken negatives or cine-films</li> <li>• film developing and photo printing laboratories</li> <li>• one hour photo shops (not part of camera stores)</li> <li>• mounting of slides</li> <li>• copying and restoring or transparency retouching in connection with photographs</li> </ul> ➤ activities of photojournalists	<i>Film processing activities, plates and films are not cultural activities (CPA level 74.20.1x, 74.20.31).</i>
		<u>741</u>	<u>7410</u>	<b>Specialised design activities</b>	This class includes: ➤ fashion design related to textiles, wearing apparel, shoes, jewellery, furniture and other interior decoration and other fashion goods as well as other personal or household goods ➤ industrial design, i.e. creating and developing designs and specifications that optimise the use, value and appearance of products, including the determination of the materials, mechanism, shape, colour and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal in distribution, use and maintenance ➤ activities of graphic designers ➤ activities of interior decorators	
ARCHITECTURE	M Professional, Scientific and Technical activities	711p	<u>7111</u>	<b>Architectural activities</b>	This class includes: ➤ architectural consulting activities: <ul style="list-style-type: none"> <li>• building design and drafting</li> <li>• town and city planning and landscape architecture</li> </ul>	<i>Excl. 7112 Engineering activities and related technical consultancy.</i>
PERFORMING ARTS	R Arts, entertainment and recreation services	<u>900</u>	<u>9001</u>	<b>Performing arts</b>	This class includes: ➤ production of live theatrical presentations, concerts and opera or dance productions and other stage productions: <ul style="list-style-type: none"> <li>• activities of groups, circuses or companies, orchestras or bands</li> <li>• activities of individual artists such as actors, dancers, musicians, lecturers or speakers</li> </ul>	<i>9001 marginally also concerns Audiovisual (television presenters).</i>
			<u>9002</u>	<b>Support activities to performing arts</b>	This class includes: support activities to performing arts for production of live theatrical presentations, concerts and opera or dance productions and other stage productions: <ul style="list-style-type: none"> <li>• activities of directors, producers, stage-set designers and builders, scene shifters, lighting engineers etc.</li> </ul> This item also includes: activities of producers or entrepreneurs of arts live events, with or without facilities.	<i>Includes management services for rights attached to artistic, literary, musical works (CPA 90.02.19).</i>

			<a href="#">9004</a>	<b>Operation of arts facilities</b>	This class includes: operation of concert and theatre halls and other arts facilities.		
AUDIOVISUAL & MULTIMEDIA	J Information and communication		<a href="#">591</a>	<a href="#">5911</a>	<b>Motion picture, video and television programme production activities</b>	This class includes: production of motion pictures, videos, television programmes (television series, documentaries etc.), or television advertisements.	
				<a href="#">5912</a>	<b>Motion picture, video and television programme post-production activities</b>	This class includes post-production activities such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, computer-produced graphics, animation and special effects, developing and processing motion picture film, as well as activities of motion picture film laboratories and activities of special laboratories for animated films. This class also includes: activities of stock footage film libraries etc.	
				<a href="#">5913</a>	<b>Motion picture, video and television programme distribution activities</b>	This class includes: distributing film, video tapes, DVDs and similar productions to motion picture theatres, television networks and stations, and exhibitors. This class also includes: acquiring film, video tape and DVD distribution rights.	
				<a href="#">5914</a>	<b>Motion picture projection activities</b>	This class includes: ➤ activities of motion picture or video tape projection in cinemas, in the open air or in other projection facilities ➤ activities of cine-clubs.	
			582p	<a href="#">5821</a>	<b>Publishing of computer games</b>	This class includes: publishing of computer games for all platforms.	<i>Excl. 5829 Other software publishing.</i>
			<a href="#">592</a>	<a href="#">5920</a>	<b>Sound recording and music publishing activities</b>	This class includes the activities of production of original (sound) master recordings, such as tapes, CDs; releasing, promoting and distributing sound recordings to wholesalers, retailers or directly to the public. These activities might be integrated or not with the production of master recordings in the same unit. If not, the unit exercising these activities has to obtain the reproduction and distribution rights to master recordings. This class also includes sound recording service activities in a studio or elsewhere, including the production of taped (i.e. non-live) radio programming.	
			<a href="#">601</a>	<a href="#">6010</a>	<b>Radio broadcasting</b>	This class includes: ➤ activities of broadcasting audio signals through radio broadcasting studios and facilities for the transmission of aural programming to the public, to affiliates or to subscribers This class also includes: ➤ activities of radio networks, i.e. assembling and transmitting aural programming to the affiliates or subscribers via over-the-air broadcasts, cable or satellite ➤ radio broadcasting activities over the Internet (Internet radio stations) ➤ data broadcasting integrated with radio broadcasting	
			<a href="#">602</a>	<a href="#">6020</a>	<b>Television programming and broadcasting activities</b>	This class includes the creation of a complete television channel programme, from purchased programme components (e.g. movies, documentaries etc.), self produced programme components (e.g. local news, live reports) or a combination thereof. This complete television programme can be either broadcast by the producing unit or produced for transmission by a third party distributor, such as cable companies or satellite television providers. The programming may be of a general or specialised nature (e.g. limited formats such as news, sports, education or youth oriented programming). This class includes programming that is made freely available to users, as well as programming that is available only on a subscription basis. The programming of video-on-	

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					demand channels is also included here. This class also includes data broadcasting integrated with television broadcasting.	
AUDIOVISUAL & MULTIMEDIA	G Wholesale and Retail trade; Repair of motor vehicles and motorcycles	476p	4763p	Retail sale of music and video recordings in specialised stores	This class includes: ➤ retail sale of musical records, audio tapes, compact discs and cassettes ➤ retail sale of video tapes and DVDs This class also includes: retail sale of blank tapes and discs.	
	N Administrative and Support service activities	772p	7722p	Renting of video tapes and disks	This class includes: renting of video tapes, records, CDs, DVDs etc.	
ADVERTISING	M Professional, Scientific and Technical activities	731p	7311p	Advertising agencies	This class includes the provision of a full range of advertising services (i.e., through in-house capabilities or subcontracting), including advice, creative services, production of advertising material, and buying. It includes: ➤ creation and realisation of advertising campaigns: <ul style="list-style-type: none"> <li>• creating and placing advertising in newspapers, periodicals, radio, television, the Internet and other media</li> <li>• creating and placing of outdoor advertising, e.g. billboards, panels, bulletins and frames, window dressing, showroom design, car and bus carding etc.</li> <li>• aerial advertising</li> <li>• distribution or delivery of advertising material or samples</li> <li>• creation of stands and other display structures and sites</li> </ul> ➤ conducting marketing campaigns and other advertising services aimed at attracting and retaining customers <ul style="list-style-type: none"> <li>• promotion of products</li> <li>• point-of-sale marketing</li> <li>• direct mail advertising</li> <li>• marketing consulting</li> </ul>	<i>Only the creation of advertising, writing of scenarii and design of campaigns are cultural.</i>  <i>Direct marketing and direct mailing services and other advertising services (73 11 12/19) are not cultural activities.</i>
TRAINING	P Education	855p	<u>8552</u>	<b>Cultural education</b>	This class includes provision of instruction in the arts, drama and music. Units giving this type of instructions might be named 'schools', 'studios', 'classes' etc. They provide formally organised instruction, mainly for hobby, recreational or self-development purposes, but such instruction does not lead to a professional diploma, baccalaureate or graduate degree. This class includes: ➤ piano teachers and other music instruction ➤ art instruction ➤ dance instruction and dance studios ➤ drama schools (except academic) ➤ fine arts schools (except academic) ➤ performing arts schools (except academic) ➤ photography schools (except commercial)	
<b>CULTURAL CLASSES</b>		<b>6 classes 3-digit</b>	<b>22 classes 4-digit</b>			