



AGENDA SETTING



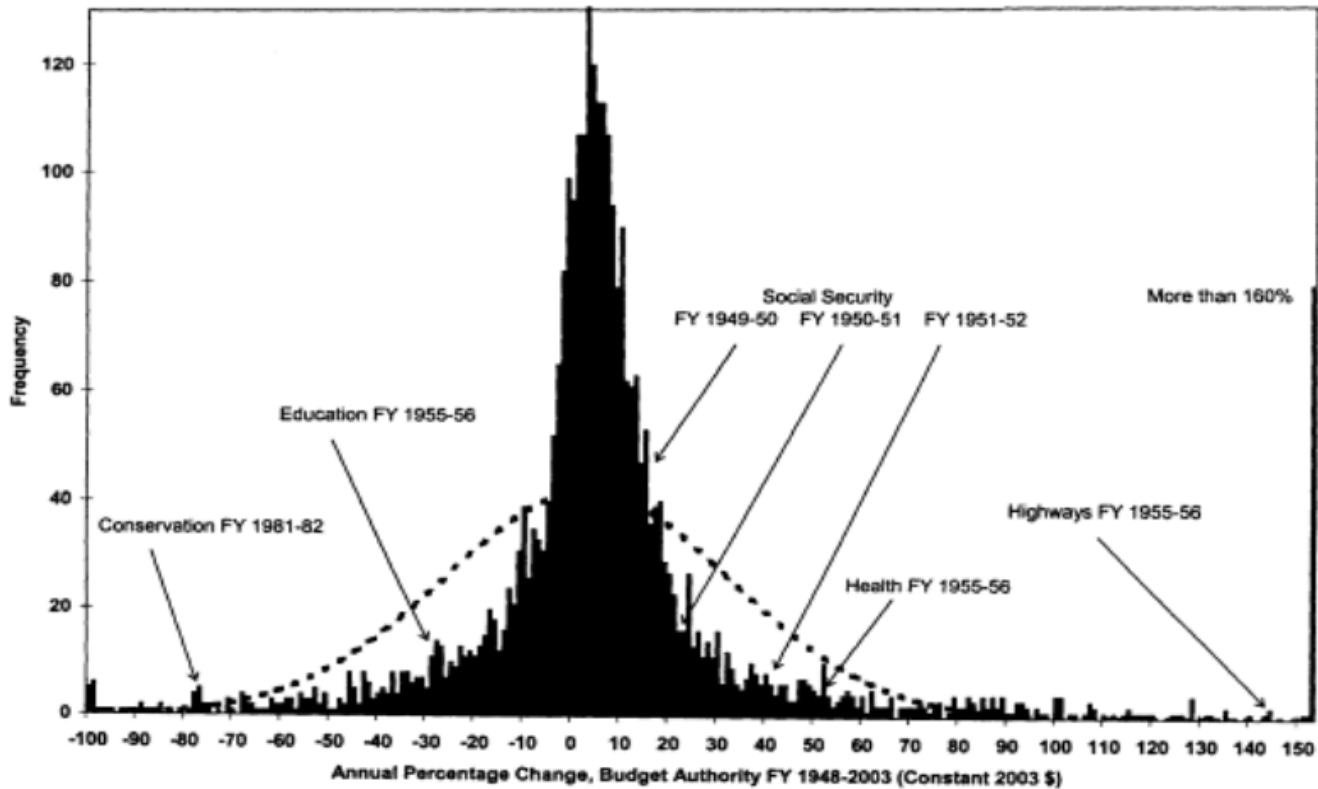
**WHY DO WE SOLVE SOME PROBLEMS AND
NOT OTHERS?**

IMAGINARY BUDGETING

	2019	2020	Deputy mayors' requests
Education	2,8		«Some of our schools need new infrastructures to keep up with national standards"»
Sport	0,7		«Half the municipal facilities need maintenance works»»
Transport	4,8		«It's more than ten years that people are waiting for the new tramways"»
Commerce	2,1		«Our sme's are in complete dismay; every day one company shuts down"»
Culture	1,2		«Our Opera House has been closed for the last ten years and next year there will be an important international opera festival in the region"»
Security	2		«micro-crime is increasing every year; in the last month there was that media case about the child killed in the street"»
Public works	3,6		«Citizens spend so much because of streets in need of maintenance that create damages to cars and even some accidents»»
totale	17,2	19,7	

BAUMGARTNER — JONES, BUDGET CHANGE 1947-2003 AND STATUS QUO

Figure 4.14. Budget Change Frequency Distribution



-100 -60 -30 0 +30 +70 +110 +150

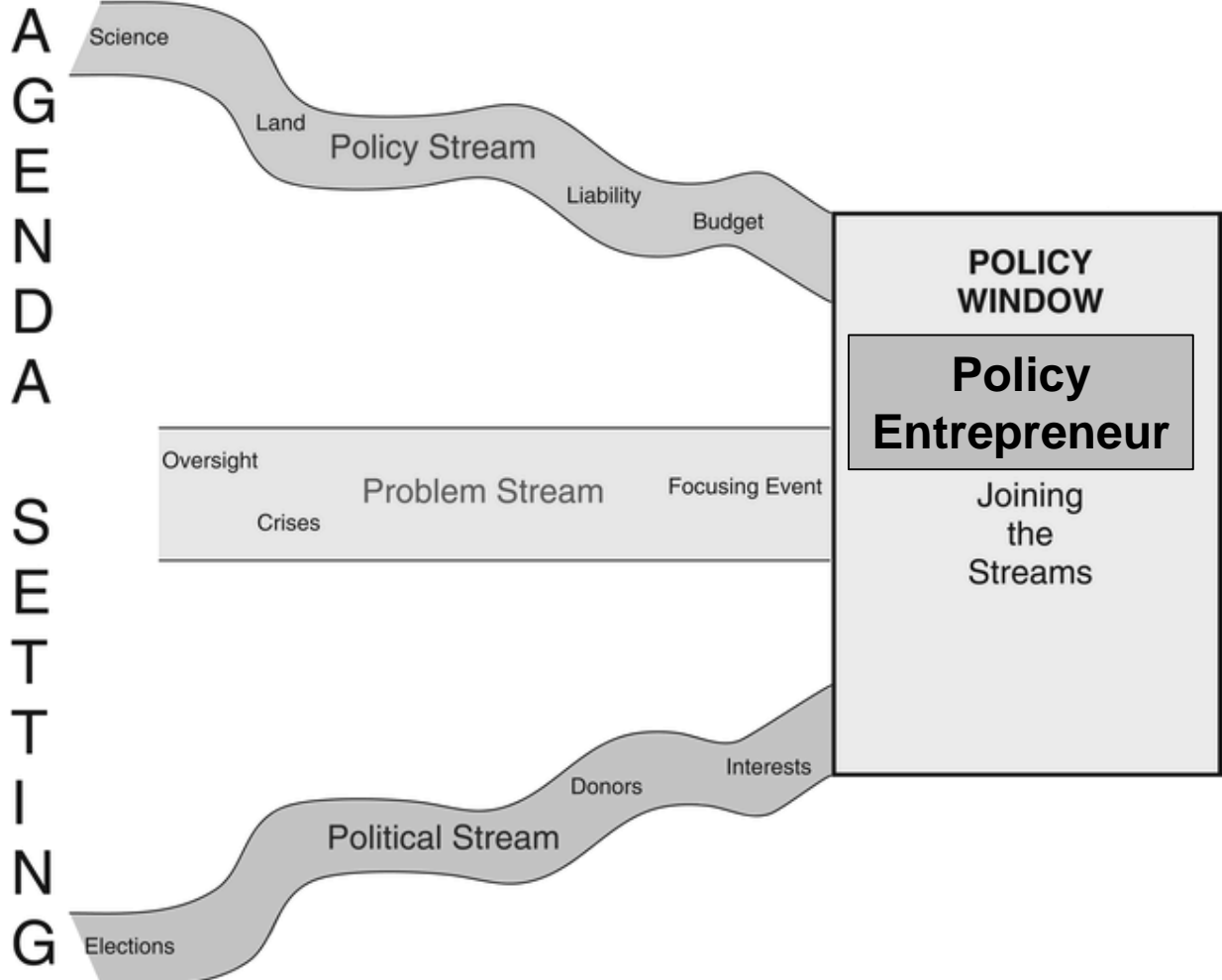
***MULTIPLE STREAMS* THEORY** **(JOHN KINGDON)**

3 «streams»: **politics, problems, policies.**

A change in one stream opens a **policy window**, a moment where public discussion may be focused on the policy/problem.

In contexts of **ambiguity**, a **policy entrepreneur** may couple the streams and ensure that a proposal enters the agenda

MULTIPLE STREAMS DIAGRAM



THE PROBLEM STREAM: FOCUSING EVENTS



Liberatore, A. (1999). *The management of uncertainty: Learning from Chernobyl*. Routledge.



Ansell, C. & Vogel, D. (Eds.). (2006). *What's the beef?: the contested governance of European food safety*. MIT Press.

NATURAL DISASTERS, MEDIA COVERAGE, CONGRESSIONAL ACTIVITIES

BIRKLAND T. 1997. AFTER DISASTER. GEORGETOWN UNIVERSITY PRESS

Correlation coefficients

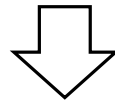
Dependent Variables	<i>News Agenda Activity</i>	<i>Congressional Agenda Activity</i>
	Earthquakes	Earthquakes
<i>Damage</i>	0.829	0.916
<i>Deaths</i>	0.723	0.912
<i>Rarity</i>	0.426	0.351
<i>Scope</i>	0.281	0.123
<i>N</i>	38	38

FOCUSING EVENT: HOW IT WORKS

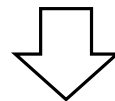
(KINGDON 1984; BIRKLAND 1997)

FOCUSING EVENT

- RARE
- CATASTROPHIC
- SUDDEN
- KNOWN TO BOTH DECISION-MAKERS AND CITIZENS



- MEDIA AND PUBLIC ATTENTION
- PERCEPTION OF POLICY FAILURES
- DIFFICULTY TO DOWNPLAY THE ISSUE
- PRO-CHANGE MOBILISATION



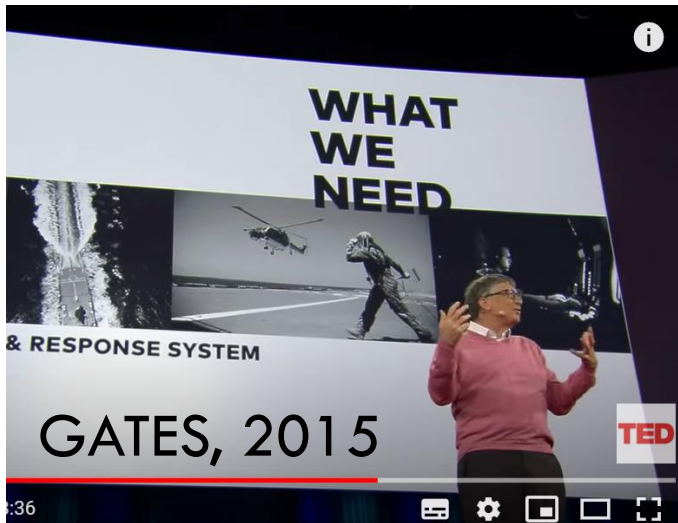
AGENDA CHANGE

FOCUSING EVENTS VS INEFFICIENCIES

Estimates, evaluations, technical reports

VS.

Focusing events



- South Korea: a costly lesson (Moon 2020)
- France: preventing what does not happen (Dodman 2020)

THE POLITICS STREAM:

A GOVERNMENT FOR LONDON

1888. Establishment of the London County Council, the first government for London

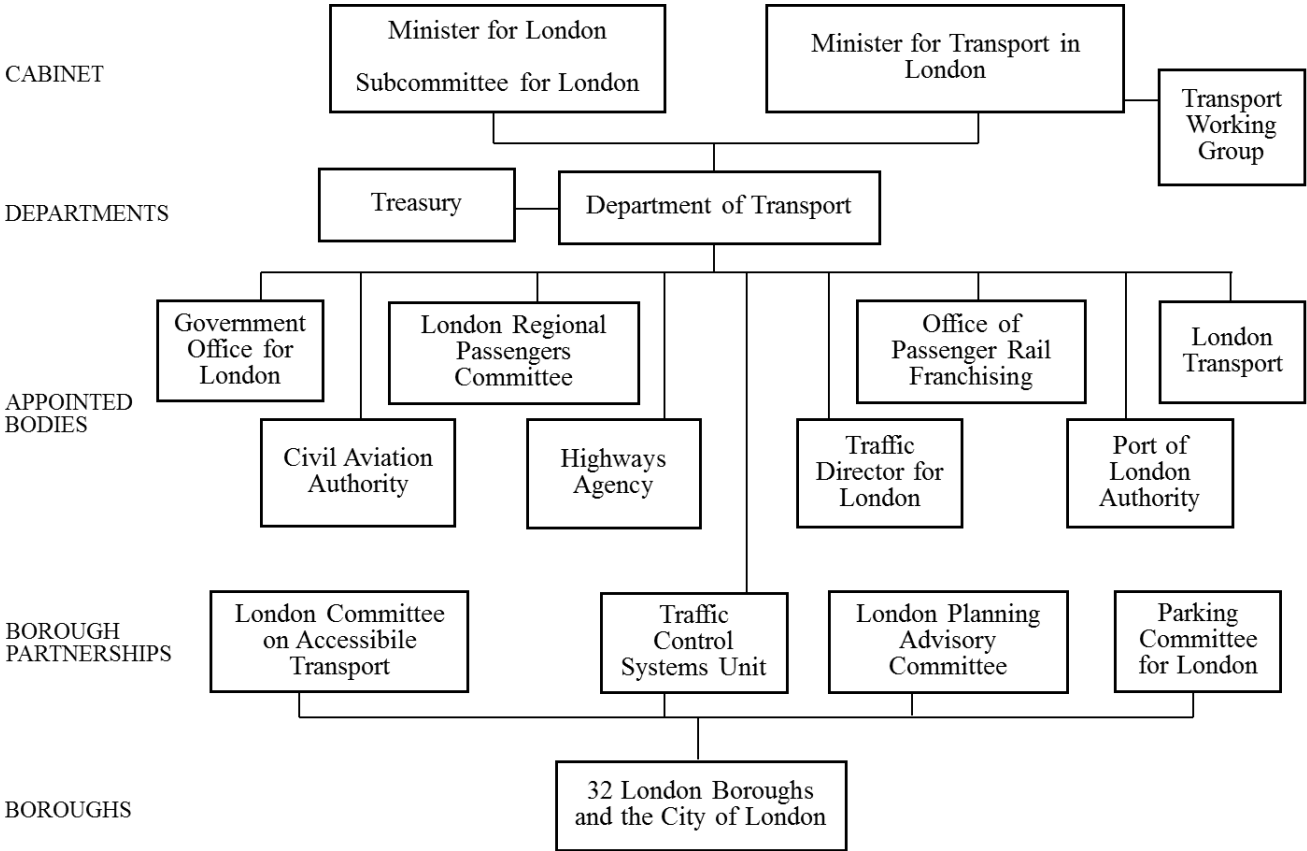
1963. Establishment of the Greater London Council (expanded area and powers)

1985. The Greater London Council is abolished by the Thatcher government

1985-1999. London is probably the only big city with no city government

1999. The Blair Government passes the Greater London Authority Bill

BEFORE 1999



THE POLICY STREAM

New resources (EU funds)

New technologies (Internet)

New tools / approaches (NPM)

The availability of the solution makes people ask: which problem can we solve with that?

SOME CONCLUSIONS ON THE AGENDA

The phenomenon to be explained is: 'when an idea's time has come'

Policy entrepreneurs are like surfers waiting for the good wave

Policy windows do not open because of rational calculus

Coupling is essential to transform opportunities into concrete possibilities of decisions



MILANO 2015



**THE 2015 UNIVERSAL EXPOSITION:
A CASE STUDY OF POLICY CHANGE**

AN OUTCOME MAP (BUSETTI-DENTE 2018)

FOOD POLICY

MCFLP
Food policy
Seeds & Chips

SOCIAL POLICY

Food waste law
Refettorio Ambrosiano
Milano per tutti

AGRICULTURE

DAM
National Organic Plan

INFRASTRUCTURES

Darsena
Accessibility to the
event site

CULTURAL POLICY

One-stop office
Mudec, Prada
Expo in città

NEW SERVICES

E015
New transports
Via Drago Station

PUBLIC ADMINISTRATION

Anti-corruption
Event management

OTHERS

Research
New Campus
Anti-terrorism