

Materie prime, Ingredienti e Miscele di Qualità

INNOVAZIONE DI INGREDIENTI PER LO SVILUPPO DI PRODOTTI IN LINEA CON LE ATTUALI ESIGENZE DI CONSUMO 27 OTTOBRE 2023





# ATTIVITÀ E MERCATO

AZIENDA DI PROPRIETA' E GESTIONE FAMILIARE, SUL MERCATO DA 90 ANNI



FOCUS SULL'INDUSTRIA ALIMENTARE ITALIANA

DISTRIBUZIONE DI INGREDIENTI E ADDITIVI ALIMENTARI

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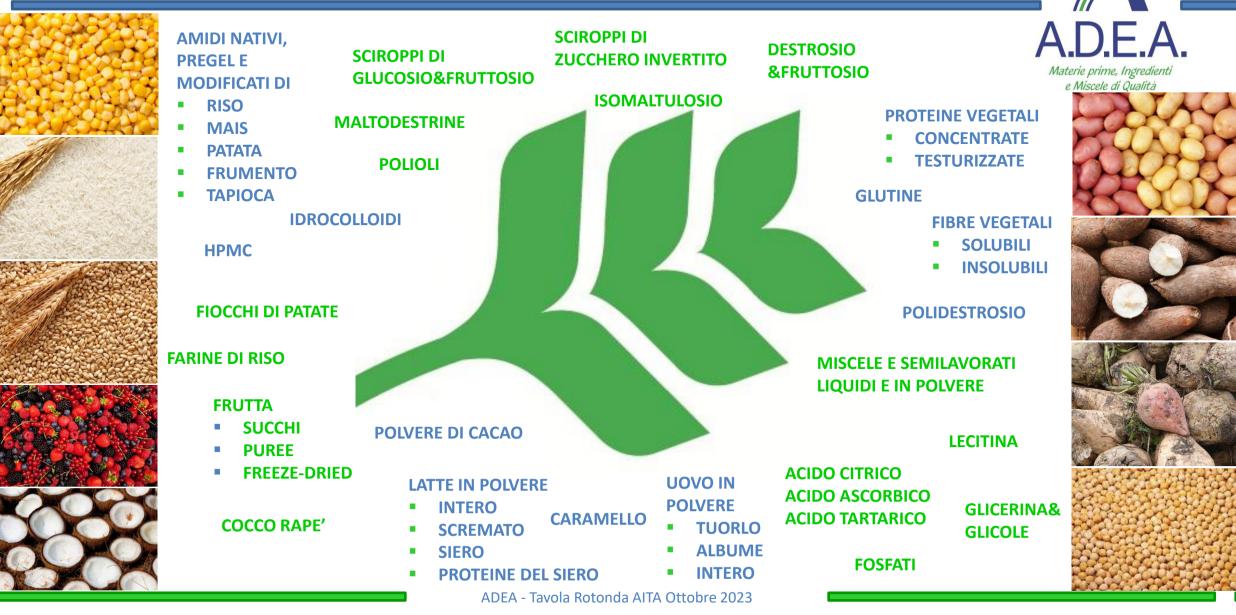
> **350** INGREDIENTI E ADDITIVI IN PORTAFOGLIO

Materie prime, Ingredienti e Miscele di Qualità

> **1.500** AZIENDE ALIMENTARI SERVITE

ADEA - Tavola Rotonda AITA Ottobre 2023

# PORTAFOGLIO PRODOTTI



### **BENEO's naturally sourced ingredients** Offer functional and physiological benefits



### **Functional Fibres**

#### from chicory root

#### **Orafti® Inulin and** Oligofructose

- Sugar reduction •
- Fat reduction
- Calorie reduction

#### Improve digestive health:

- Fibre-enriched
- 🏈 prebietic

#### Reduce the blood sugar levels.

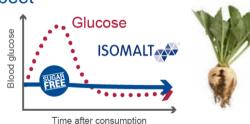


#### **Functional Carbohydrates** from sugar beet

**Palatinose**<sup>™</sup> • (isomaltulose) is a healthy alternative sugar



**Isomalt** the only sweetener exclusively derived from sugar beet



# **Specialty Rice** Ingredients

**Rice starch, rice protein** and rice flour

- Natural\*: for clean label & organic products
- Free from: Gluten, dairy, eggs, additives (non-GMO)
- Nutrition: Highly digestible, suitable for fat replacement, hypo allergenic
- Structure & stability
- Texture: crispy, crunchy, brittle, creamy, succulence

- Vital Wheat Gluten (VWG) Bakery, Petfood and Feed Technical and nutritional benefits Faba bean Egg replacement
  - **Dairy-free solutions**

from wheat, faba, ...

- Meat & fish alternatives
- **Bakery solutions**

#### Textured Wheat protein (TWP)

**Functional Proteins** 

- Wheat based meat & fish alternatives
- Dry extrusion



### **Meatless**®

- Meat & fish alternatives
- Various raw materials possible
- Based on hydrocolloid technology





# **BENEO Specialty Rice Ingredients** Locations





# Wijgmaal (BE)

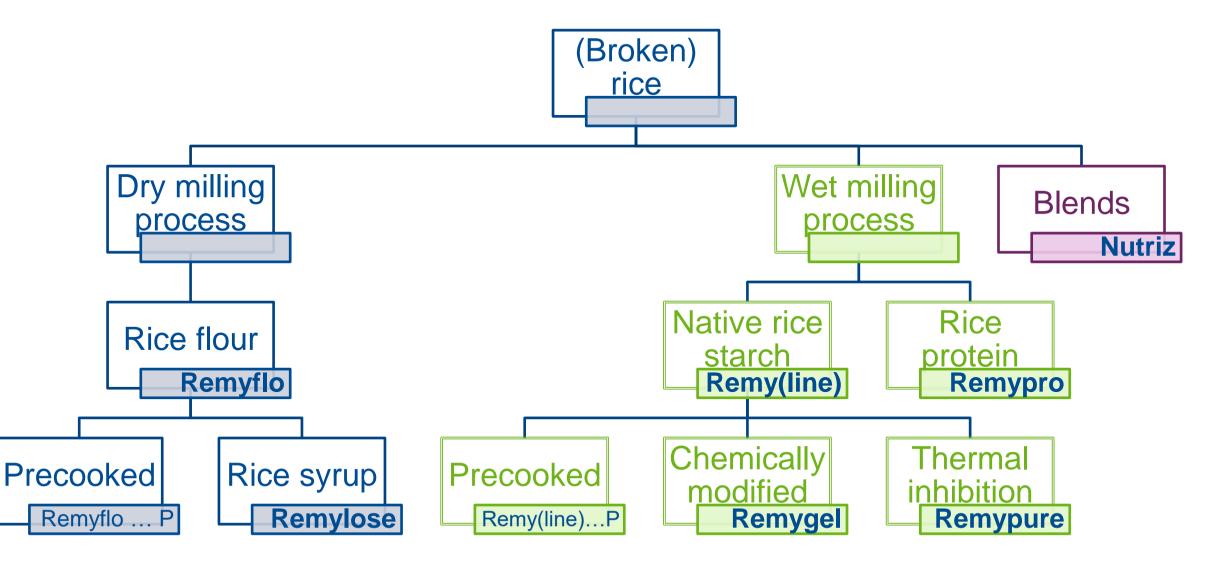
# Confienza (IT)



- Worldwide N°1 producer of rice starch
- Worldwide N°1 non-Chinese producer of food grade rice protein

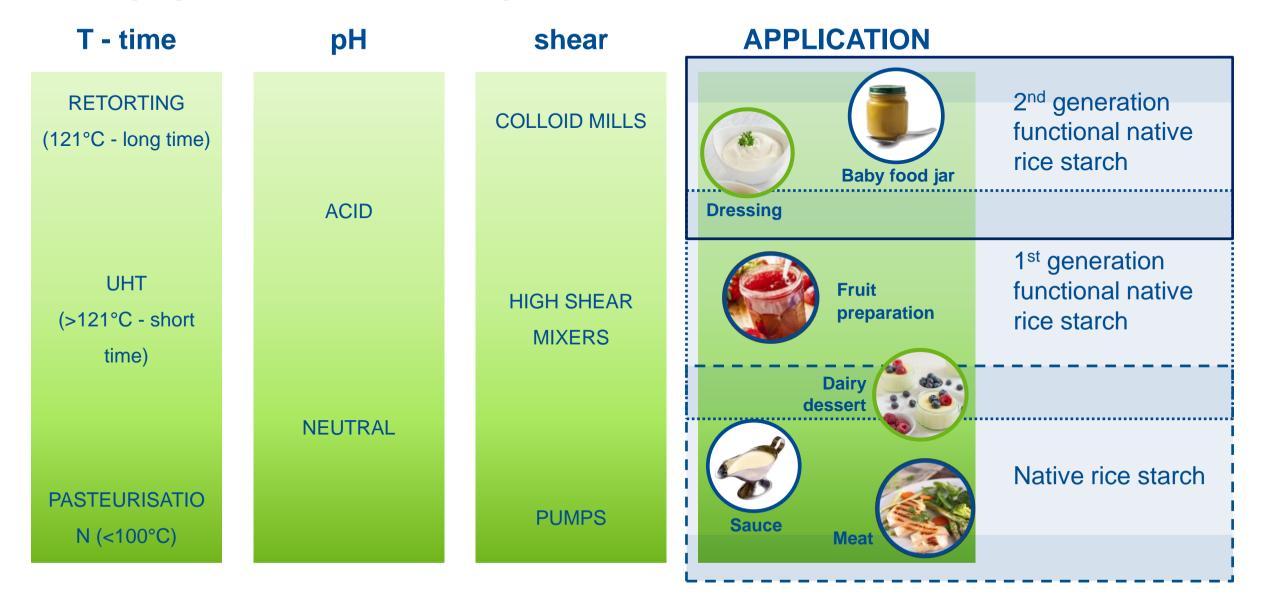
### **BENEO Specialty Rice Ingredients** What do we produce?





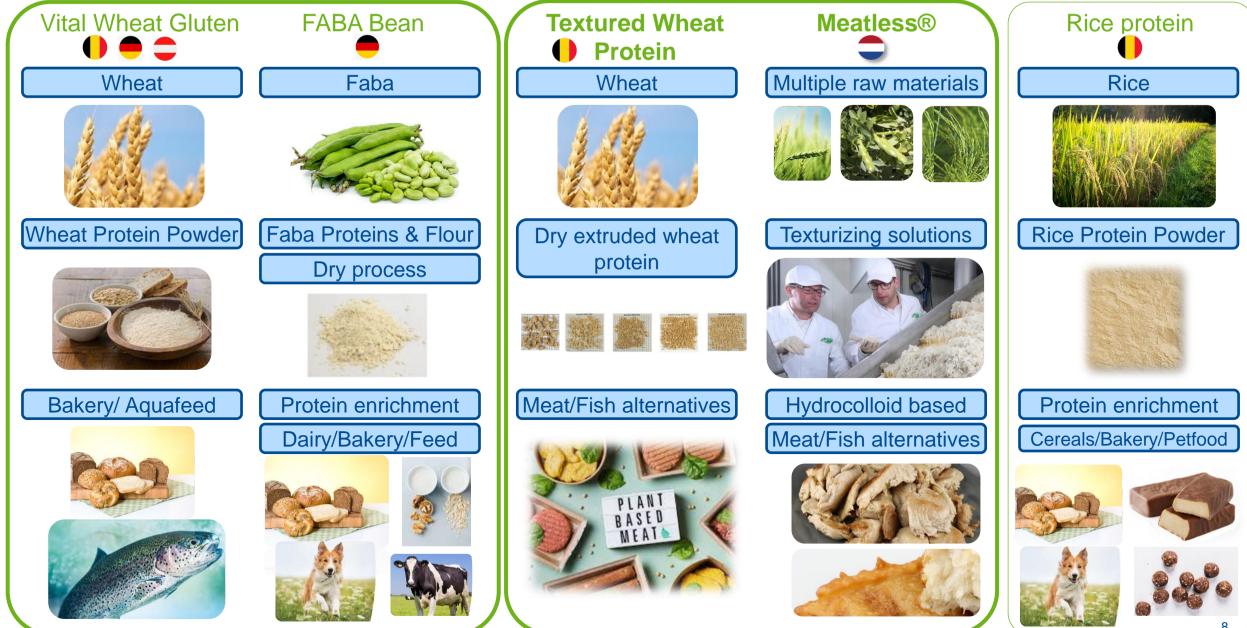
### **Remypure Challenging conditions when using clean label starches**





# **BENEO Functional proteins - key activities**





# Meat & fish alternatives with Meatless<sup>®</sup> The company

- Located in Goes, the Netherlands
- Delivering textured plant-based ingredients since 2005
- Unique hydrocolloid technology
- Part of BENEO since May 2022
- Strictly B2B
- Worldwide distribution







# Meat & fish alternatives with Meatless<sup>®</sup> Unique benefits of Meatless<sup>®</sup> flakes

- Hydrocolloid-based texturising solutions => irregularly formed flake
- High flexibility & variety in raw materials
- Particle size: fine (≤ 10 mm\*) and coarse (2-20 mm)

- Colour: ranging from very white to brownish, depending on the raw material
- Clean taste
- Protein content is depending on the type









# **Consumer interest in plant-focused products and diets is high**

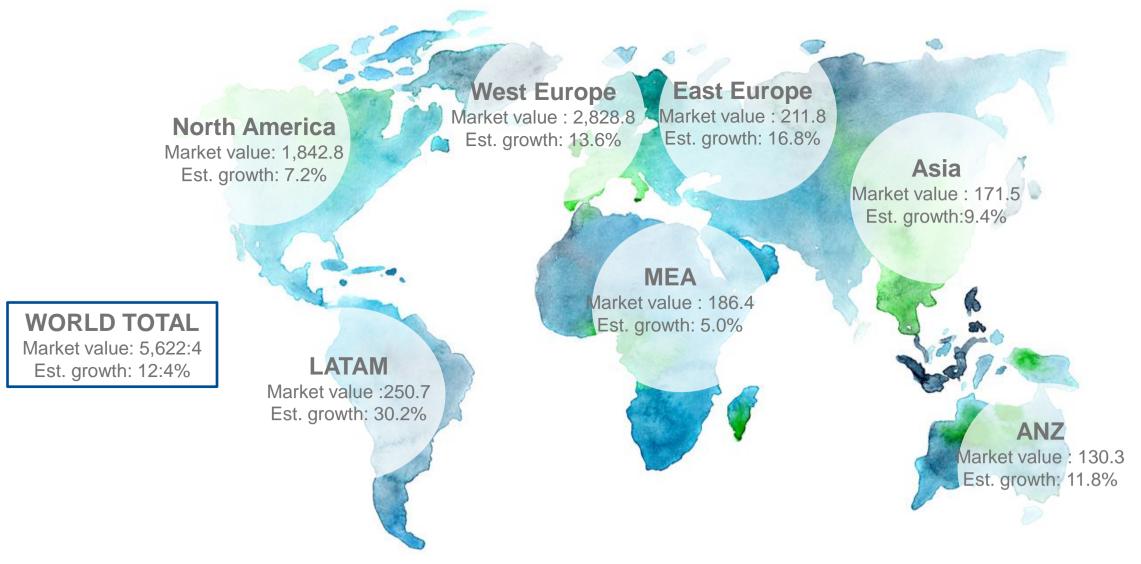


**Nearly 6 in 10** consumers across the globe are **interested in plantbased foods and beverages**<sup>1</sup>



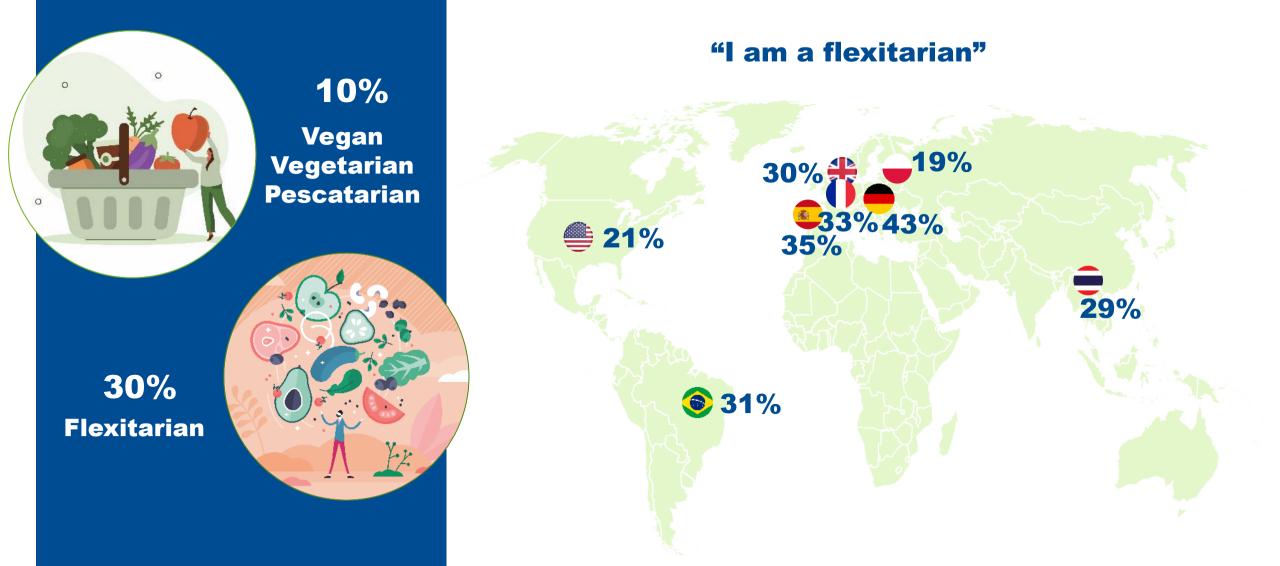


### **Market overview of Meat & Fish alternatives**



# The market for a pro-plants diet is bigger than Vegan and Vegetarian





### What motivates meat & fish alternative buyers?





# Meat & fish alternatives with Meatless<sup>®</sup> The company

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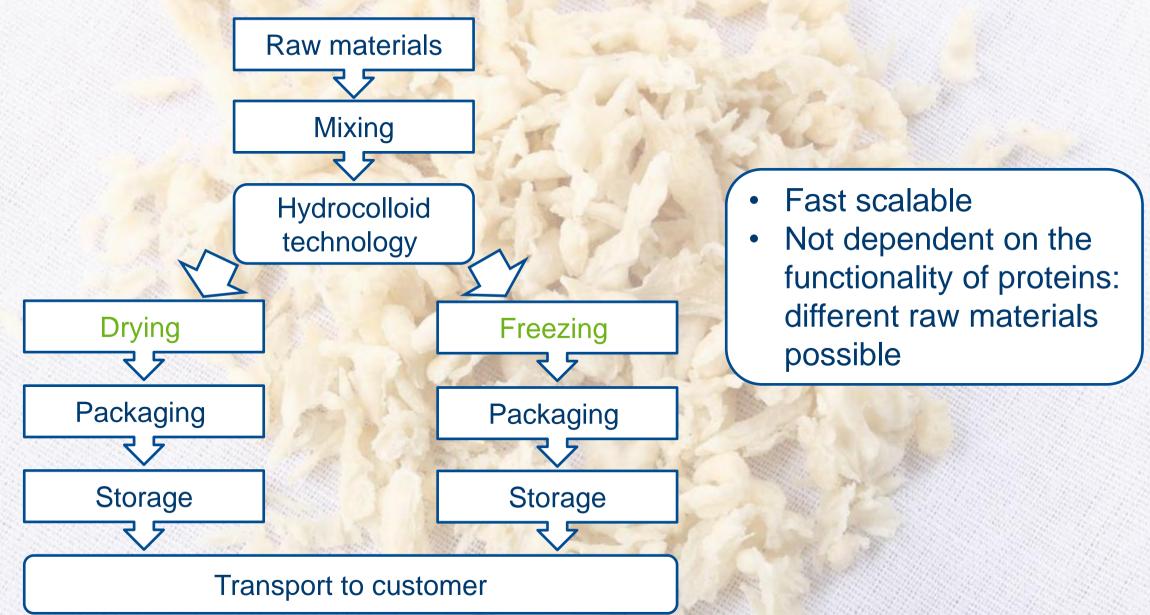






# Meatless<sup>®</sup> ingredients Production process based on hydrocolloid technology





# Meatless<sup>®</sup> ingredients Benefits





- Dry: Water Holding Capacity (WHC) and heat stability
- White colour available
- Hypo allergenic available
- Flexibility in raw materials

- Price competitive in wet texturates
- Clean taste
- Frozen ingredients: Ready-to-use
- > Low processed  $\rightarrow$  Low carbon footprint
- Simple labelling



# **Meatless® ingredients Applications: Meat & fish alternatives**





Hybrid and Vegan burger



Vegan nugget



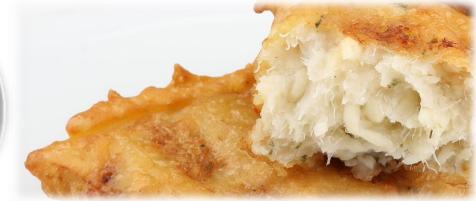
Vegan Tjoena pizza



Vegan spread

### And many more ...





Vegan Fish sticks

#### Meatless® Chicken Chunks - Patent pending

# Meatless® ingredients Sustainability – carbon footprint

Chicken

4,5





The necessity to produce more food in near future means a reduction of animalbased products in our diet is inevitable. Demand for animal-based protein will rise 45% in the next 20 years



#### Meatless texturized faba

As one of the most efficient pulses, faba offers high efficiency and good protein content.

Having an output of slightly more than half a kilo CO2 eq/kg of product, Meatless rice is higher in output compared to faba and wheat, but still it is a textured plant-based product with one of the lowest footprints in the business.

Meatless textured rice

0.56



0,15

As a highly efficient grain, wheat is our champion raw material for low carbon footprint. Not many products can beat this product on footprint

# **Meatless<sup>®</sup> ingredients** A unique position in the market of textured products

Frozen

Frozen

Easy to process



e

e

Only frozen

	Mycoprotein	Powerheater	Dry extrusion	Hydro colloids	High-moisture extrusion
Price	Medium	Medium	Medium	Medium	High
Scalability	++++	+++	++++	++++	+
Water holding capacity	++	+++	+++	++++	+++
Protein content	++	+++	++++	+ + (+)	++++
Raw materials	Glucose	Mainly soy or wheat	Mainly wheat, pea and soy	Flexible	Soy only, some pea
Hypo Allergenic	available	available	No, except pea and faba	available	No

Only dehydrated

Frozen & dehydrated

### The consumer today is hungry for more information...

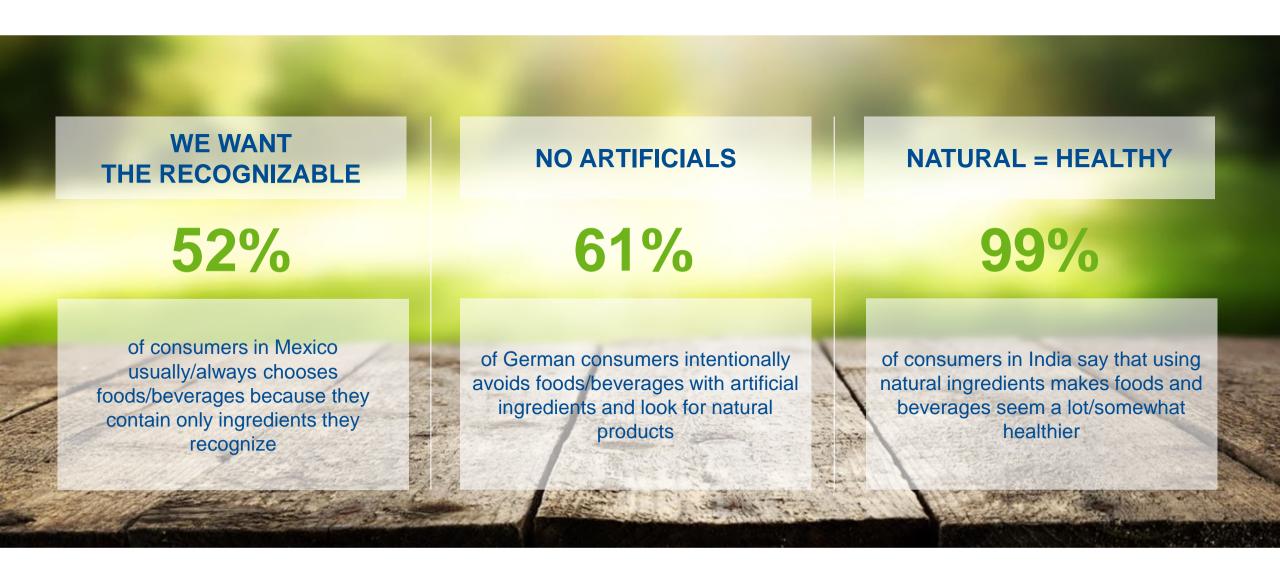


Globally 64% of consumers reads labels on food packages

When shopping for a new product 53% of consumers say to read the ingredients list

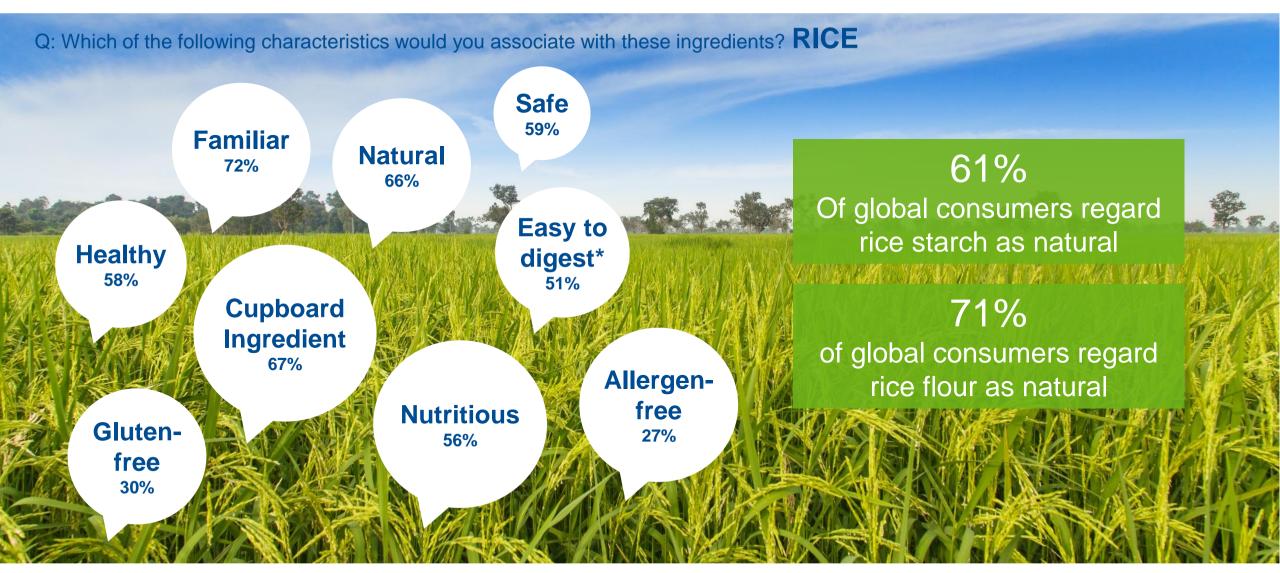
> 1 in 3 consumers around the globe said to have increased their research on ingredients over the last year

### People around the globe are cleaning up their diet



### **Rice is perceived as a familiar and natural product**



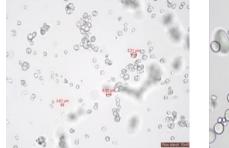


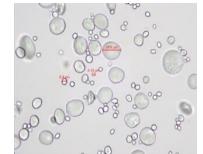
Source: HealthFocus International Global Trend Study 2018 | BENEO Clean Label Consumer Research 2018 \*significantly better score than other sources

# What's unique about rice starch?

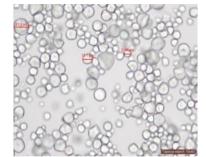


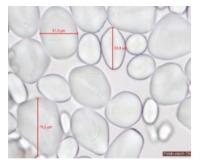
	Rice starch	Wheat starch	Maize starch	Tapioca starch	Potato starch
Granule size (μm)	2 - 8	3 - 40	15 - 25	15 - 35	10 - 80
Granule shape	hexagonal	round lenticular	hexagonal (round)	round truncated	oval
Colour	very white	greyish white	yellowish white	greyish white	white
Taste	neutral	cereal taste	protein taste	light off taste	potato taste
Gel structure	soft and creamy	firm	firm	sticky	sticky





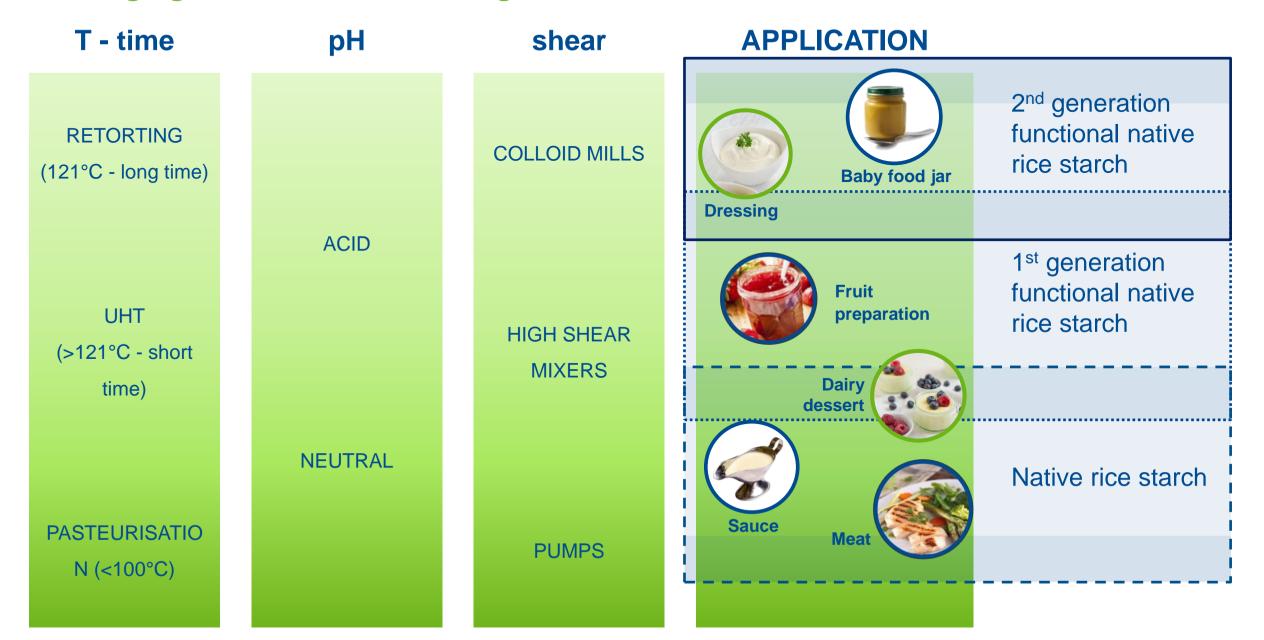






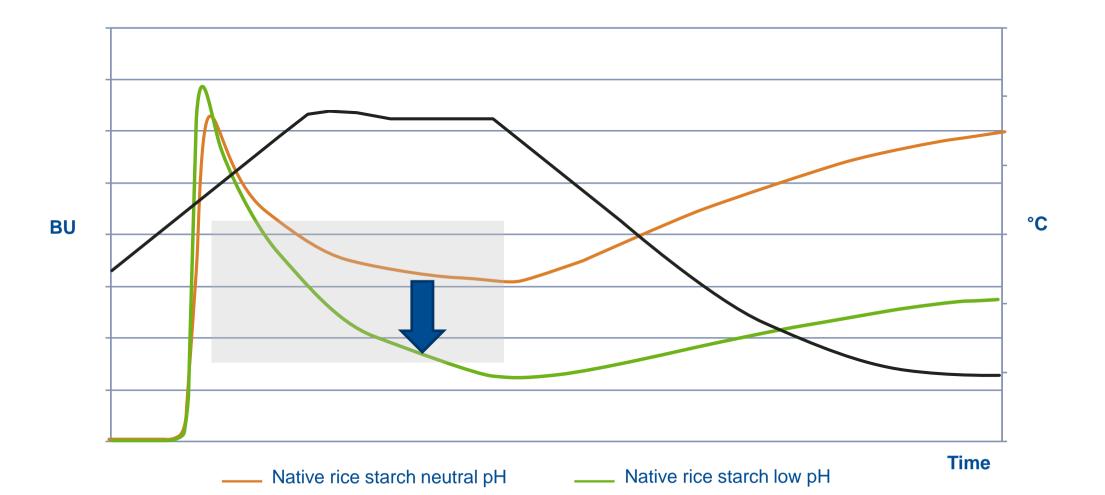
### **Remypure** Challenging conditions when using clean label starches





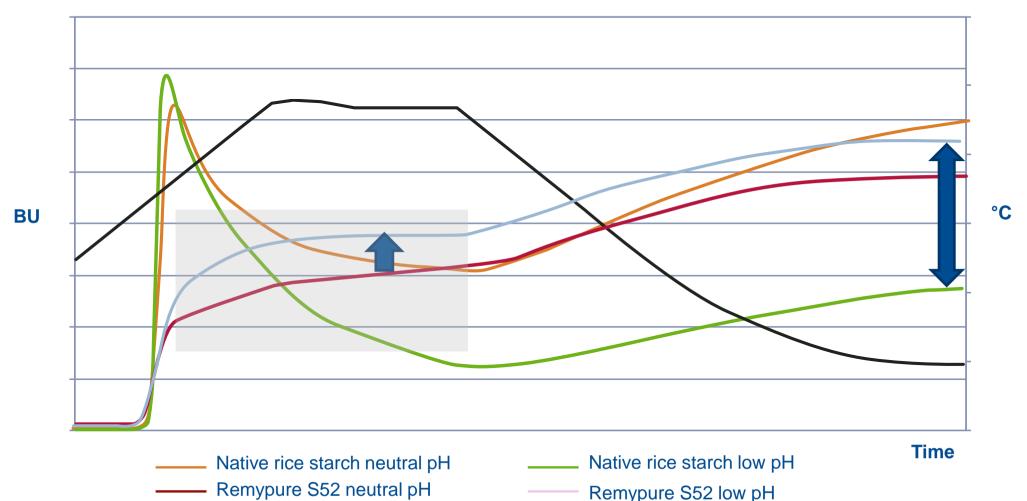
### Remypure Improved functionality





### Remypure **Improved functionality**





Remypure S52 low pH

### Bring clean textures into spoonable dressings Prototype recipe

INGREDIENTS (%w/w)	Test recipe	
Water	57.0	
Oil	25.0	
Remypure S52	5.5	
Vinegar	4.0	
Egg yolk powder	3.0	
Minor ingredients (e.g. sugar, mustard, salt, preservative)	q.s.	
TOTAL	100.0	

### Key advantages:

- Remypure S52 is used as
  clean label texturiser
- Process stable solution
- Very nice & smooth texture
- Pleasant taste profile





# **Meatless® ingredients Fish analogue, a new opportunity for more variety in plant-based**





- European leader in textures for whitefish imitation
- Based on whole food rice.
- In 2022, Meatless has also introduced a cannable tuna flake based on combination faba bean, pea, quinoa and rice.

# Meat & fish alternatives with Meatless<sup>®</sup> Vegan fish stick imitation: Prototype recipe



INGREDIENTS (% w/w)	Test recipe 1	Test recipe 2
Meatless <sup>®</sup> TRF Fine	79.00	-
Meatless <sup>®</sup> TRF Coarse	-	79.00
Water	15.23	15.23
Meatless <sup>®</sup> Vegan Binding	4.00	4.00
Flavour <sup>1)</sup>	1.00	1.00
Salt	0.65	0.65
Flavour <sup>2)</sup>	0.12	0.12
TOTAL	100.00	100.00

#### **Key benefits:**

- Textured rice flake is used as fish replacer, while Meatless® Vegan Binding is improving the cohesiveness of the mass & bite of final product
- Depending on the particle size of Meatless<sup>®</sup> TRF (Fine or Coarse), the vegan fish sticks have inside a slightly different structure
- White colour inside and clean taste (no off-taste)
- Vegan and freeze/thaw stable solution
- Different nutrition claims\*\* possible such as low fat, source of fibre



# Meat & fish alternatives with Meatless<sup>®</sup> Vegan fish stick imitation: Process



- Add Meatless® TRF Fine or Coarse in a Hobart bowl, followed by all other ingredients.
- Mix for 2 min at the lowest speed.
- Mix for 1 min at speed 2.
- Form patties in the desired shape.
- Dip patties into a batter<sup>1)</sup> and coat with bread crumb<sup>2)</sup>.
- Pre-fry in a deep fryer (40 s, 180°C) and store frozen.





Mass after 2 min mixing at lowest speed

Mass after 1 min extra mixing at speed 2

# Meat & fish alternatives with Meatless<sup>®</sup> Vegan mayo tjoena: Prototype recipe (MEA\_ALT\_020\_EU)



INGREDIENTS (% w/w)	Test recipe	
Meatless <sup>®</sup> TTHP	52.60	
Vegan mayonnaise 1)	12.00	
Tomato ketchup <sup>2)</sup>	12.00	
Red onions	7.00	
Silver onions	7.00	
Pickles	6.00	
Capers	1.50	
Tuna flavour <sup>3)</sup>	1.50	
Salt	0.40	
TOTAL	100.00	
Energy (kJ/kcal)	682/163	
Protein (g/100 g)	10.5	

#### **Key benefits:**

- Textured tjoena flake high protein is composed of an unique combination of raw materials\* making it a perfect replacer of canned tuna. It provides a firm texture, good elasticity & nice colour
- **High protein** claim\*\* is possible to make because of high protein content (18.8 g/100 g) in Meatless® TTHP

• Vegan and tasty solution



1) Vegan mayonnaise (Hellmann's); 2) Tomato ketchup (Heinz); 3) Natural tuna flavour vegan – 382410 (Food ingredients & Specialties); \* Combination of pea protein, rice protein, faba bean protein and protein rich quinoa flour; \*\* Depending on local legislation

# **Meatless®** ingredients What's next? Chicken Chunks, Beef stripes & Minced Meat

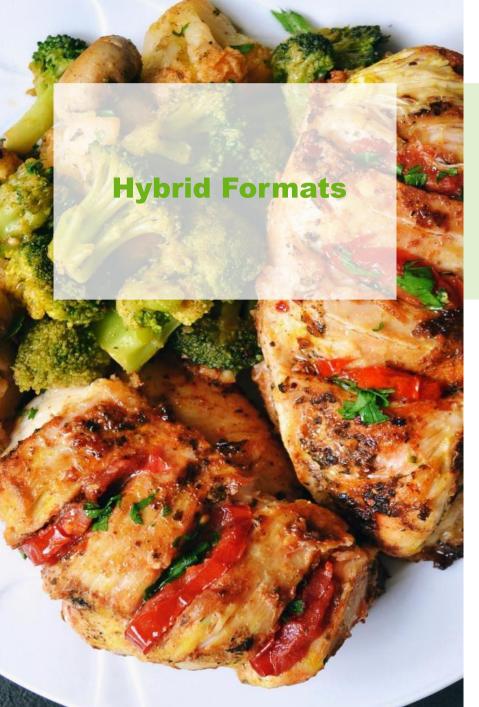


### Meatless<sup>®</sup> Chicken Chunks\*:

- Meatless<sup>®</sup> hydrocolloid technology in combination with mycoprotein
- Irregularly formed pieces: max. 3 cm thick; • max. 4 cm long
- Protein content: +13-14% •
- Nice texture & juiciness •
- Natural taste with a mild chicken aroma •
- Natural colour, off white or off yellow •
- Low processed => low carbon footprint, • sustainable
- Frozen storage •
- **Ready-to-use** product => easy to prepare (e.g. • defreeze the chunks, bake at high temperature in oil, add spices according to your preferences)

\*Patent pending







% European consumers interested in products combining meat and plant-based proteins

	$\bullet$			$\bullet$
53%	56%	47%	47%	47%

MINTEL Hybrid products could attract new consumers to the category





Source: BENEO Global Plant-Based Survey 2023 (total Sample n=6167) Q: Please indicate how interested you are in the following products on a scale of 34 1 to 10: products that combine meat & plant based proteins, score of 7 or more on a scale of 10 | Mintel GNPD 2022 | NNB, 10 Key Trends 2022

#### Meat & fish alternatives with Meatless<sup>®</sup> meatless Hybrid beef burger (15% replaced): Prototype recipe (MEA\_HYB\_002\_EU)

INGREDIENTS (% w/w)	Reference	Test recipe
Beef lean meat (2% fat)	94.25	80.25
Meatless <sup>®</sup> TRF Coarse	-	14.00
Onions	3.00	3.00
Powder mix of spices and herbs <sup>1)</sup>	2.75	2.75
TOTAL	100.00	100.00
Fat (g/100 g)	2.0	1.7
Fibre (g/100 g)	0.2	0.5
Protein (g/100 g)	21.3	18.4

#### **Key benefits:**

- Meatless<sup>®</sup> TRF Coarse is used to replace 15% of the meat, resulting in a **hybrid** burger with a more juicy mouthfeel compared to the reference
- Depending on local meat prices, cost reduction can be possible
- Freeze/thaw stable solution
- Pleasant taste & texture



a brand of bened

# Meat & fish alternatives with Meatless<sup>®</sup> Hybrid beef burger (40% replaced): Prototype recipe (MEA\_HYB\_003\_EU)



INGREDIENTS (% w/w)	Reference	Test recipe
Beef lean meat (2% fat)	94.25	57.25
Meatless <sup>®</sup> TFF Brown Coarse	-	27.00
Water	-	7.00
Meatless <sup>®</sup> Vegan Binding	-	3.00
Onions	3.00	3.00
Powder mix of spices and herbs <sup>1)</sup>	2.75	2.75
TOTAL	100.00	100.00
Fat (g/100 g)	4.1	3.5
Fibre (g/100 g)	0.2	2.3
Protein (g/100 g)		

#### **Key benefits:**

- Delicious **hybrid burger** by replacing 40% of the meat by Meatless<sup>®</sup> TFF Brown Coarse, which results in a burger with **firm** texture, good **mouthfeel** and nice **colour**
- Meatless<sup>®</sup> Vegan Binding is keeping the mass nicely **together** and contributing to the **bite** of the final product
- **Cost reduction** possible, depending on local meat prices
- Freeze/thaw stable solution
- Nutrition claim\* possible such as source of fibre

Tavola Rotonda AITA Ottobre 2023



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