

JOBS IN ART. WHERE WILL I WORK?

1 Introduction and Vocabulary revision

Look at the list of jobs again and tick the things that you would be interested in doing.

Advertising executive	<input type="checkbox"/>	Curator	<input type="checkbox"/>	Museum curator	<input type="checkbox"/>
Architect	<input type="checkbox"/>	Decorator	<input type="checkbox"/>	Personnel officer	<input type="checkbox"/>
Art director	<input type="checkbox"/>	Education officer	<input type="checkbox"/>	Photographer	<input type="checkbox"/>
Art historian	<input type="checkbox"/>	Exhibitions designer	<input type="checkbox"/>	Photojournalist	<input type="checkbox"/>
Art photographer	<input type="checkbox"/>	Fashion designer	<input type="checkbox"/>	Potter	<input type="checkbox"/>
Art teacher	<input type="checkbox"/>	Graphic designer	<input type="checkbox"/>	Publicity officer	<input type="checkbox"/>
Artist	<input type="checkbox"/>	Illustrator	<input type="checkbox"/>	Sculptor	<input type="checkbox"/>
Camera operator	<input type="checkbox"/>	Interior designer	<input type="checkbox"/>	Theatre designer	<input type="checkbox"/>
Character artist	<input type="checkbox"/>	Jewellery designer	<input type="checkbox"/>	Theatre officer	<input type="checkbox"/>
Copywriter	<input type="checkbox"/>	Mixed media artist	<input type="checkbox"/>		

Can you put the jobs into the table below?

<i>Visual arts</i>	Painting	
	Sculpture	
	Architecture	
	Interior Decoration	
	Graphic Design	
	Advertising	copywriter, photographer
<i>Performing Arts</i>	Theatre	
	Music	
	Dance	
	Cinema	
	TV	

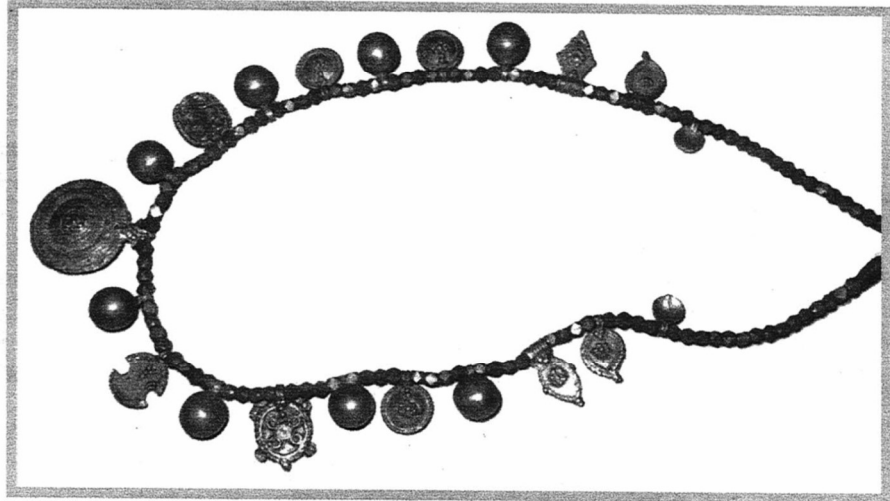
JOBS IN ART. WORKING IN ART AND DESIGN

Now read these short job descriptions from the British government careers handbooks and match them to one of the jobs in the box below.

1 Reading

Which of the jobs would you like to have one day?

ANIMATION DIRECTOR
EXHIBITION DESIGNER
GRAPHIC DESIGNER
JEWELLERY DESIGNER
MIXED MEDIA ARTIST



1. The job of a is creating or revamping a company's image, designing their corporate identity, brochures, stationery, exhibition stands etc.. They also work on newsletters and magazines. They receive the text from the client and create page layouts on the computer screen. They choose appropriate illustrations or photos and use various type sizes and styles.
2. A typical designs stands for trade fairs and marketing events as well as 'experiential events' where visitors 'walk round' a recreated area. His or her job is to think of an idea for a design, work with the client to develop it, and make sure the project is completed on time and within budget. To create designs they use two-dimensional drawing programmes, Auto CAD and graphic packages.

