Exercises

49.1 Complete the table.

	Adjective	Comparative	Superlative
1	expensive	more expensive than	the most expensive
2	_____	_____	the most profitable
3	_____	safer than	_____
4	_____	_____	the biggest
5	risky	_____	_____
6	_____	better than	_____
7	_____	worse than	_____
8	powerful	_____	_____
9	new	_____	_____
10	_____	further than	_____

55 49.3 Complete the text by putting the adjectives in brackets into the correct form. There are seven comparatives, four superlatives, and one answer that needs *as*.

Apple: the story continues

From success to near failure and back to success. Of all the turnaround stories in the business world, perhaps Apple is the (1) most famous (famous). In the early 1980s, Apple computers were (2) _____ (fast) and (3) _____ (functional) than IBM computers, who were the (4) _____ (close) competitor. But in 1985 IBM shipped a computer using the Microsoft Windows operating system for the first time, and this made it nearly (5) _____ (good) as an Apple. Apple was in trouble, especially when Microsoft developed a business strategy that was much (6) _____ (successful) than their own. Microsoft decided that it would license Windows to a variety of different PC makers, not just IBM. As a result, Windows became the industry standard, and Apple's market share became (7) _____ (small) and (8) _____ (small). But Apple wasn't finished. In 1997 they brought back Steve Jobs, the founder of the company. He concentrated on design, and Mac computers became (9) _____ (trendy) and (10) _____ (exciting) than boring PCs. But Steve Jobs' (11) _____ (great) success was in 2001, when Apple launched the iPod – the (12) _____ (cool) music player the world had ever seen.

Exercise 4 D

Put each group of words into the best order.

1 old-fashioned a large machine cutting ..... a large old-fashioned cutting machine .....
2 wooden square two cartons .....
3 new package an amazing software .....
4 period a transition three-month difficult .....
5 chips computer Taiwanese high-quality .....
6 a strategy well-planned investment .....
7 access cheap Internet high-speed .....
8 a new revolutionary computer handheld .....
9 a powder washing new wonderful .....
10 awful plastic cheap souvenirs .....