



UNIVERSITÀ  
DEGLI STUDI  
DI TERAMO



**EUILAP**  
Jean Monnet Chair  
EU Innovation Law & Policy



Co-funded by the  
Erasmus+ Programme  
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Conference organized by the  
**JEAN MONNET CHAIR  
IN EU INNOVATION LAW AND POLICY FOR THE DIGITAL AGE**

*in cooperation with* **ascola**  
Academic Society of Competition Law  
Italian Chapter

16<sup>th</sup> October 2024  
University of Teramo - Department of Law  
Campus A. Saliceti - Building S. Spaventa - Graduation Hall

*Simultaneous translation from English to Italian will be provided*



L'evento è accreditato dal Consiglio dell'Ordine degli Avvocati di Teramo (3 crediti formativi)

## 10.30 REGISTRATION

### 10.45 WELCOME ADDRESSES

**Andrea Ciccarelli** Rector's Delegate for the Third Mission - University of Teramo

**Emanuela Pistoia** Dean of the Law School

**Emanuela Arezzo** Holder of the Jean Monnet Chair in EU Innovation Law and Policy for the Digital Age

### 11.00 BEGINNING OF THE MORNING SESSION

Moderator **Vincenzo Di Cataldo** Full Professor of Commercial Law and Intellectual Property Law - University of Catania

#### ■ CORPORATE LAW SESSION

##### Digital shares and blockchain in Italy

**Nicola De Luca** Full Professor of Commercial Law - Luiss Guido Carli University

##### The internal control system in public companies and the role of A.I.

**Dario Latella** Associate Professor of Commercial Law - University of Messina

##### Distributed Corporate Governance. Shareholder rights, Tokenisation and Smart Contracts

**Claudia Sandei** Full Professor of Commercial Law - University of Padova

#### ■ COMPETITION LAW SESSION

##### Dynamic competition to foster AI innovation The role and limits of competition law

**Josef Drexler** Co-Director of the Max Planck Institute for Innovation and Competition - Honorary Professor at the University of Munich

##### Ecosystem theories of harm in an AI context

**Peter Georg Picht** Full Professor of Competition Law - University of Zurich

##### AI and Antitrust: the experience of the Italian Competition Authority in digital markets

**Andrea Pezzoli** Vice Secretariat Italian Competition Authority

13.30 *Lunch break*

### 14.30 AFTERNOON SESSION

Moderator **Michele Bertani** Full Professor of Commercial Law and Intellectual Property Law - University of Pavia

#### ■ INTELLECTUAL PROPERTY SESSION (COPYRIGHT)

##### Elaborating a Human Rights friendly Copyright Framework for Generative AI

**Christophe Geiger** Full Professor of Intellectual Property Law - Luiss Guido Carli University

##### AI Act and Author Remuneration. A Model for Other Regions?

**Martin Senftleben** Full Professor of Intellectual Property Law - University of Amsterdam - Director of the Institute for Information Law (IViR)

##### Generative AI and opt-out mechanisms: empowering authors or hindering innovation

**Thomas Margoni** Research Professor of Intellectual Property Law - KU Leuven

16.30 *Coffee break*

#### ■ INDUSTRIAL PROPERTY SESSION (PATENT, TRADEMARK AND DATA)

##### Patentability of AI Generated Inventions

**Noam Shemtov** Full Professor of Intellectual Property and Technology Law - Queen Mary University of London - Director of QMIPRI

##### Trademark and AI

**Davide Arcidiacono** Full Professor of Commercial Law - University of Catania

##### Artificial intelligence and database protection: issues and perspectives

**Silvia Scalzini** Associate Professor of Commercial Law - University of Parma

### CONCLUDING REMARKS

Prof. Emanuela Arezzo - Prof. Vincenzo Di Cataldo