

Art Market – Introduction Lesson

1. Why might people doubt that Spoerri's frozen dinners are art?
2. What was Spoerri's artistic aim?
3. How does economic success affect an artist's reputation?
4. What does *forward looking* mean in art?
5. What was a highly valued art form in the Middle Ages?
6. Give an example of a contemporary art form once undervalued.
7. What is the difference between primary and secondary markets?
8. Why are prices often higher in the secondary market?
9. Why were Modigliani and Van Gogh unsuccessful during their lives?
10. What changed later?
11. What is provenance?
12. How can provenance affect price?
13. What is an economic aberration?
14. Why is art different from ordinary goods?
15. Why is the *Salvator Mundi* controversial?
16. Why did it reach such a high price?
17. Who was Han van Meegeren?
18. Why are his works paradoxical today?