# Lesson I: Introduction to the Art Market

1. *How do you think the social status of the artist changed between the Middle Ages and the Enlightenment?*
2. *Can you think of an example of an artist who gained fame and recognition thanks to a patron?*
3. *Which of these actors – artists, museums, galleries, auction houses – do you think has the greatest influence on the art market today? Why?*
4. *How does social media change the role of the public in the art system?*
5. *Can you give an example of a work of art that has both cultural and economic value?*
6. *Why do you think secondary revenues, such as tourism, are important for evaluating an artwork?*
7. *Which of these three definitions – artistic, cultural, economic – do you personally find most important when thinking about art? Why?*
8. *Do you think it is possible for a work to be important culturally but not economically?*
9. *Why do you think these three elements are necessary to define an artwork?*
10. *Can you imagine an object that has one or two of these properties but not all three? Would it still be considered art?*
11. *Do you think repetition can be creative? Why or why not?*
12. *Can you give another example of an artwork that is conceptually creative rather than formally original?*
13. *Choose one artwork you know. What symbolic meaning do you think it communicates?*
14. *Can you imagine an object without symbolic meaning being accepted as art?*
15. *How does intellectual property protect the rights of artists?*
16. *What problems do you think arise in the digital era, when artworks can be copied infinitely?*
17. *Why do you think it is important to study artworks in their historical and social context?*
18. *Can you think of a modern artwork that draws heavily on cultural influences from the past?*