

Lesson VII: Accreditation and Earnings

1. *Why was accreditation so important for painters?*
2. *Why were replicas and variants an effective business strategy?*
3. *Why were copies so popular in Bologna?*
4. *What was the advantage of producing variants rather than identical copies?*
5. *Why was Lavinia Fontana so successful compared to many other women artists?*
6. *What was Barbara Longhi's main strategy for success?*
7. *Why was Properzia de' Rossi an exceptional case?*
8. *Why were contracts so detailed?*
9. *What were the main costs in artistic production?*
10. *Why did Guido Reni receive additional payments beyond the original contract?*
11. *Why was supervision by patrons included in contracts?*
12. *What does the quality clause in Lavinia Fontana's contract tell us?*
13. *Why were themes and iconography often specified in contracts?*