

Lesson XI: Clients, Patrons, Agents and Intermediaries

1. *Why was the client important beyond financing?*
2. *What was the difference between aristocratic and bourgeois patronage?*
3. *How did patrons ensure their vision was realized?*
4. *Why was clarity of financial terms so important?*
5. *What determined the fee for a work of art?*
6. *Why was Rome considered the nerve center of the art market?*
7. *What was the advantage of long-term patronage?*
8. *What types of works were more likely sold through auctions or direct sales?*
9. *How did noble intermediaries help artists?*
10. *What role did art dealers play in the market?*
11. *Why would a famous artist like Bernini need personal agents?*
12. *How did the Church act as an intermediary?*