Lesson XIV: The Economics of Painting and the Demand for Works of Art

- 1. Why was patronage central to the art economy?
- 2. How did Scipione Borghese influence the circulation of art?
- 3. What was the role of the Accademia di San Luca?
- 4. Why were examinations necessary?
- 5. What strategies did artists use to promote themselves?
- 6. How did Pietro da Cortona use marketing?
- 7. Why are inventories valuable for art historians?
- 8. What does Crescenzi's inventory reveal?
- 9. *In what roles did women participate in the art market?*
- 10. Why is Artemisia Gentileschi important?
- 11. What was the advantage of commissions?
- 12. Why might artists risk producing for the market?