

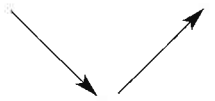





Language reference – market idioms

Financial journalists and people working in finance use lots of different expressions to describe price changes in financial markets. These are the most common ones. (Some of these words also appear in Unit 38.)

Small or slow upward movement		
Verbs		
to advance to firm to be firm to be firmer		to gain to be a little stronger to be slightly stronger
Large upward movement		
Verbs		Nouns
to jump to leap to rocket to shoot up to skyrocket		a jump a leap
Upward movement following previous downward movement		
Verbs		Nouns
to stage a comeback to rebound to recover to revive to rally		a comeback a rally a rebound a recovery
Small or slow downward movement		
Verbs		Nouns
to dip to decline to drift down to weaken to slip or slip back to be or come under pressure		a decline a slide
Large downward movement		
Verbs		Nouns
to crash to sink to plummet to go south to go or fall through the floor to plunge or take a plunge to suffer a drop or a setback to take a beating or a knock to tumble or take a tumble		a crash a dive a drop
No change		
Verbs		
to be or remain steady or stable		to be or remain unchanged

Note: Some verbs have irregular past forms, for example *leap – leapt – leapt*; *shoot – shot – shot*; *fall – fell – fallen*.