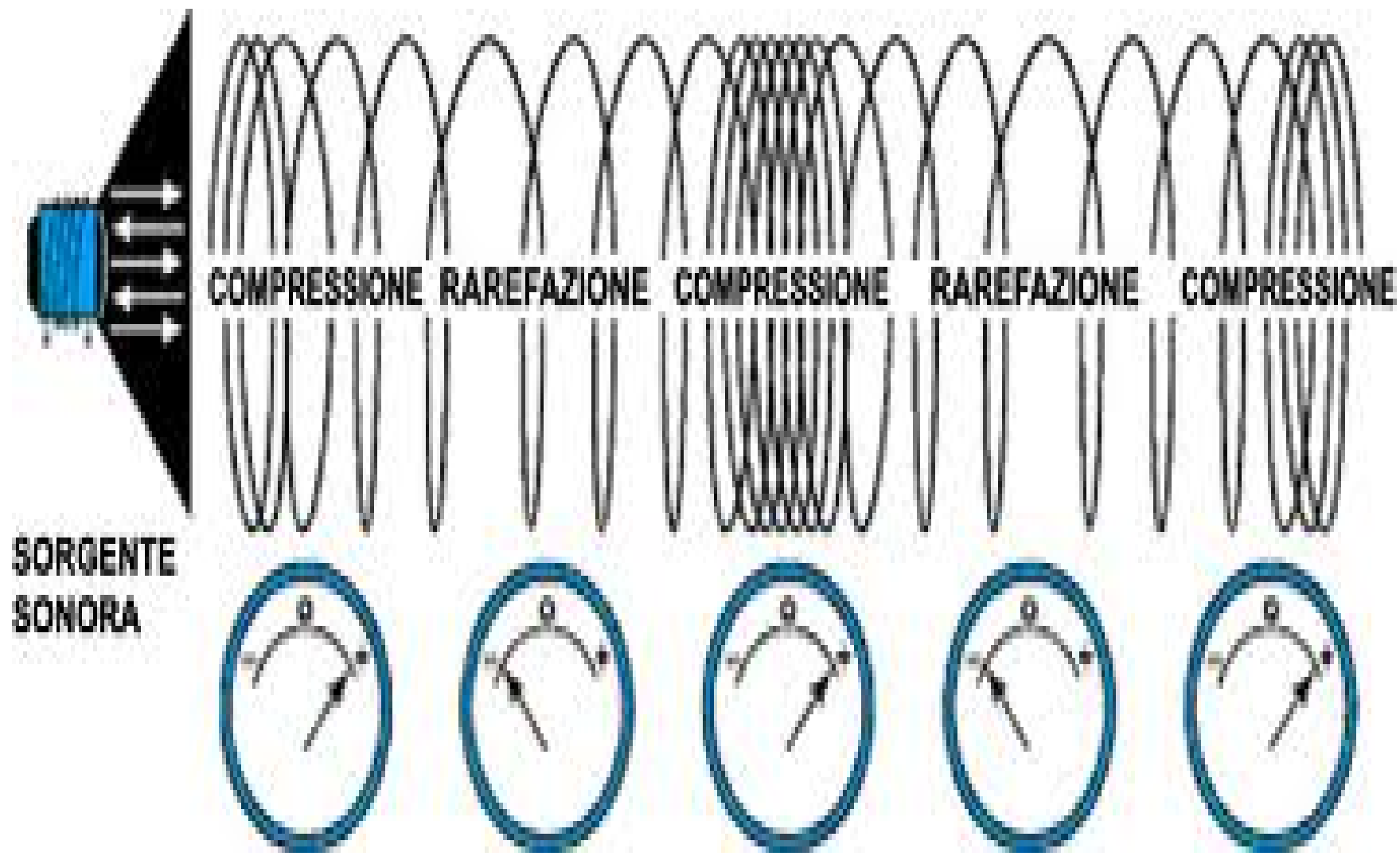


What does “acoustic
communication” mean?



**SORGENTE
SONORA**

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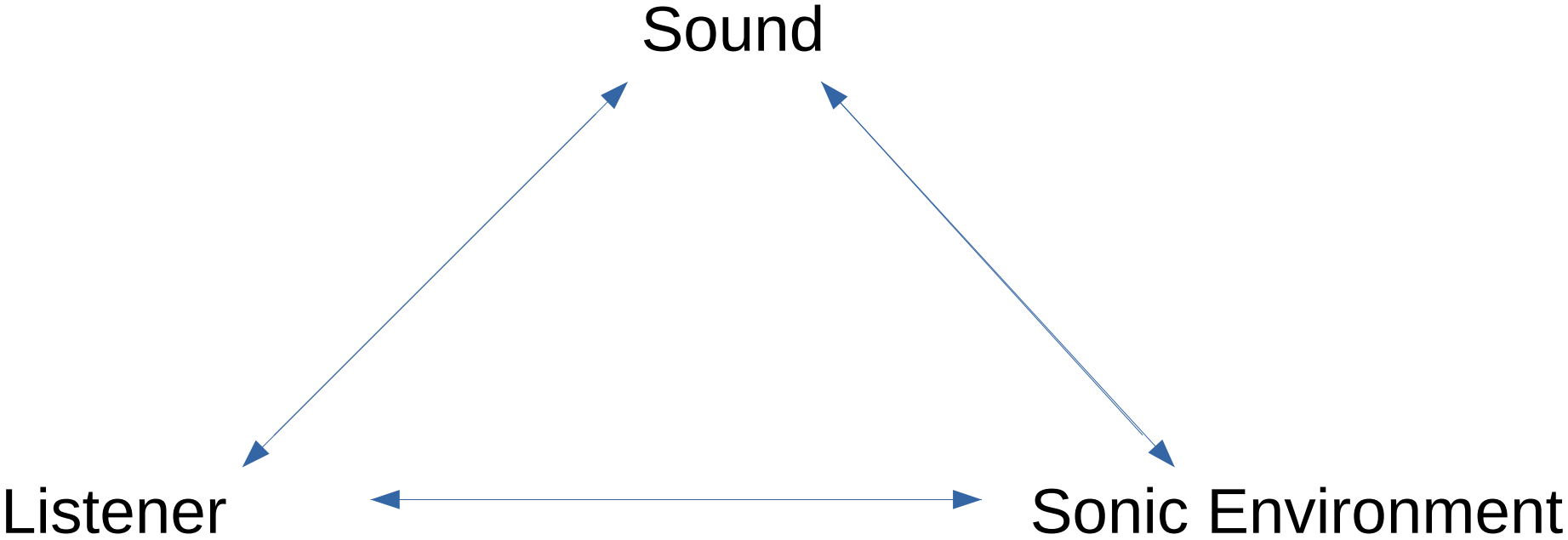
RELATIONAL NETWORK

1. Sound

2. Listener

3. Sonic environment

What does “transducion”
mean ?



THREE WAYS OF LISTENING

1. Environmental Listening

2. Focused Listening (cocktail effect)

3. Listening Ready

Soundscape

1. Hi-Fi

2. Lo-Fi

What is “reiteration”?

What is “reification”?

What is “schizophonia”?

Sound branding?

Audio logo?

Sound branding

Name, term, design, symbol, or any other feature that identifies one seller's good or service as distinct from those of other sellers

Audio logo

“Audible signature” of a producer