





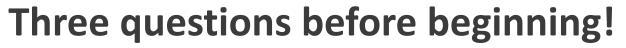
## THE BASICS OF ADULT LEARNING THEORIES

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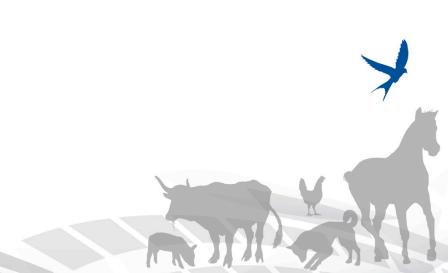
Teramo, 28 June 2017







#### Why adults learn? How adults learn? How can we reach adult learners?





#### LifeLong Learning

#### Learning should take place at all stages of life cycle and in different life contexts



#### LLL....how?



- Formal learning
- Non-formal learning
- Informal learning



#### **Adult learning theories**

There is no single theory about learning that can be applied to all adults

Their knowledge can help trainers to be more effective



#### From Pedagogy to Andragogy

Malcolm Knowles defines Andragogy as "the art and science of helping adults learn"

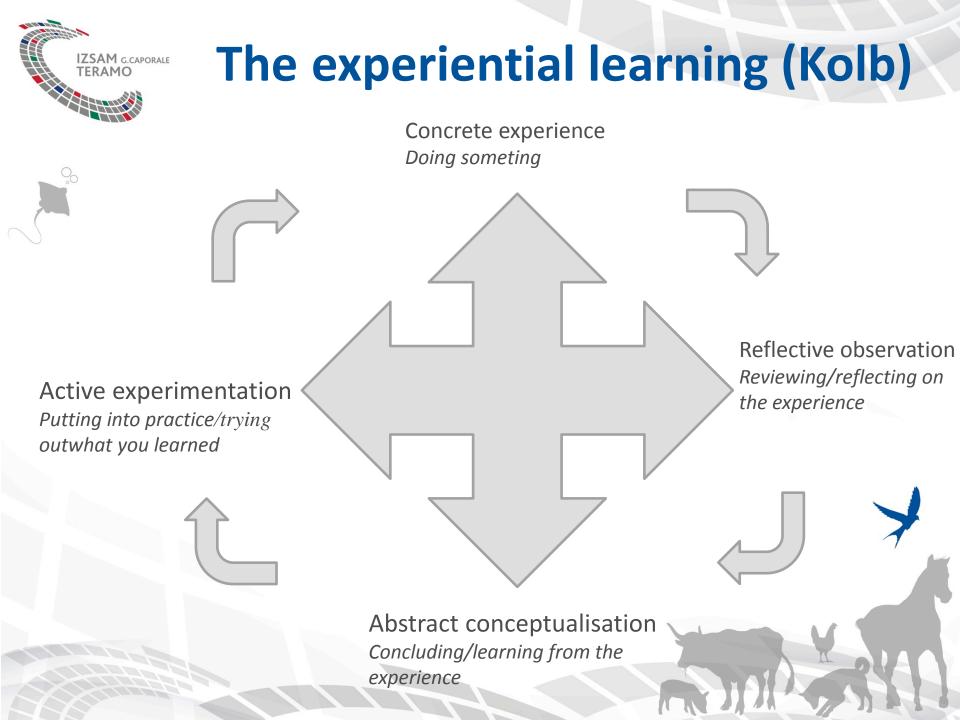
The theory based on the assumptions that a person during its course to maturity accumulates a significant number of experiences that gain meaning through the process of learning

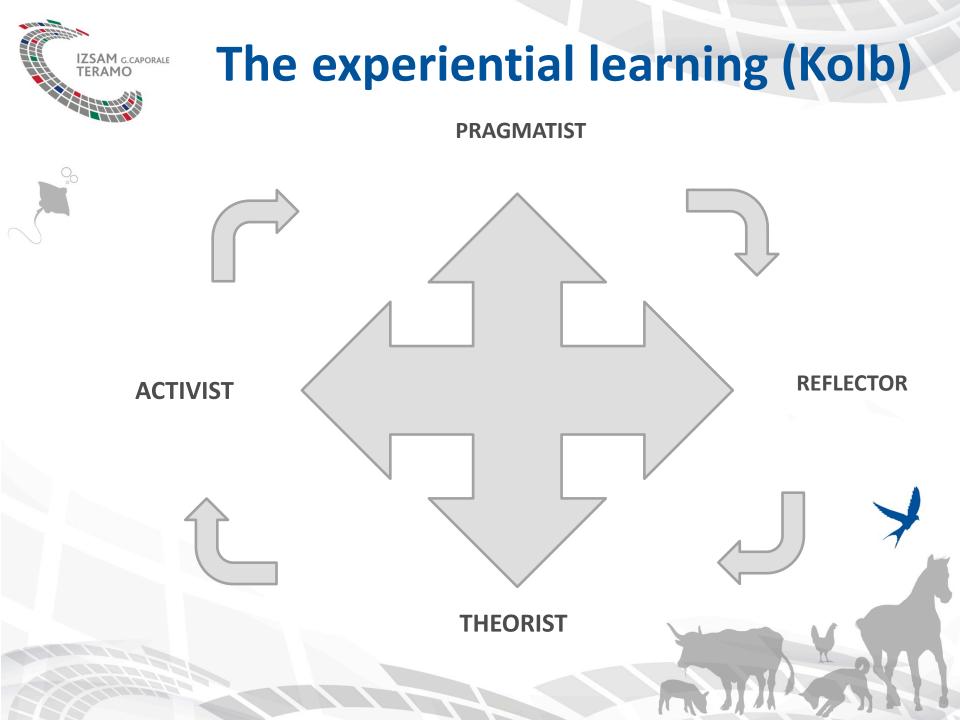


#### Learning style

A learning style is a preferential approach, through which a learner likes to solve problems, think or simply react in a pedagogical situation.

 The concept of learning style is used to describe individual differences in the way people learn.







#### ACTIVISTS

They prefer **practical tasks** and very **little theory**. They learn best from activities where: - **new experiences** are emphasised; - there is a lot of **action** and **excitement**; - they can **lead** the action; - ideas are generated without any concern about practical **constraints**; - they have to respond to a **challenge** and take risks;

- they are **problem-solving oriented**.



#### THEORISTS

They want **handouts**, something to **take away** and study. They learn best from activities where: - the learning forms a part of a **conceptual** whole, such as a **model** for a theory; - there is time to explore **relationships** amongst elements; - they can explore theory and methodology; - they are intellectually stretched; there is a clear and obvious purpose of the activities; - there is a reliance on **rationality** and **logic**; - they can **analyse** situations and then **generalise** their findings; - they are asked to understand complex situations.



#### REFLECTORS

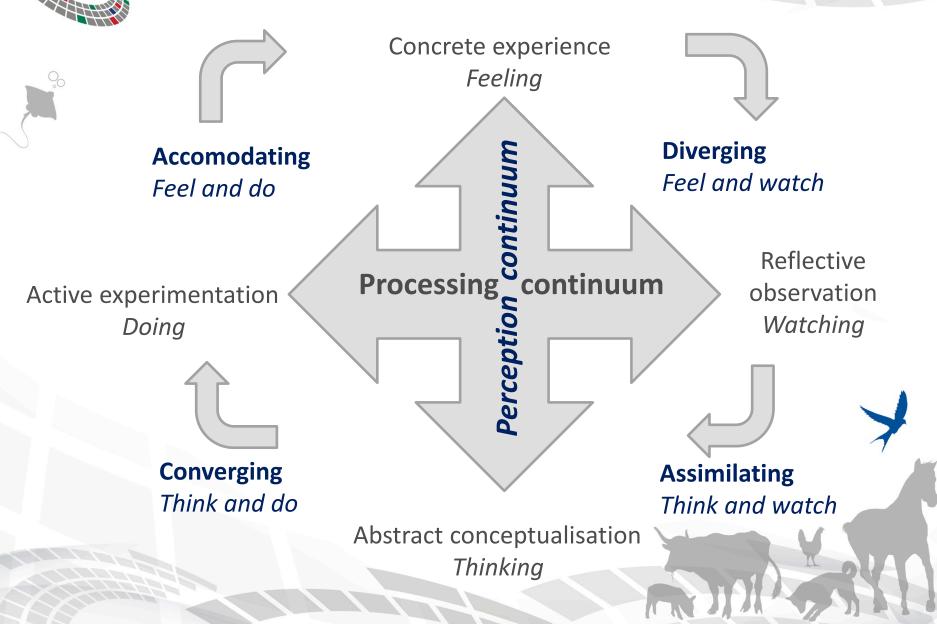
They want lots of **breaks** to go off and read and discuss. They learn best from activities where: - there are opportunities to **observe** and **consider**; there is a strong element of **passive involvement** such as **listening** to a speaker or watching a video; there is **time to think** before acting or contributing; - there is opportunity for **research** and problems can be probed in some **depth**; - they can **review** what was happening; - they are asked to produce reports that **carefully** analyse a situation or issue; - there is interaction with others without any risks of strong feelings; - they can finalise a view without pressure.



#### PRAGMATISTS

They want **shortcuts and tips**. They learn best from activities where: there is a clear link back to some job-related problem; material is directed towards techniques that make their work easier; they are able to practice what they have learned; - they can relate to a successful role model; - there are many **opportunities** to implement what has been learned; - the **relevance** is obvious and the learning is easily transferred to their jobs; - what is done is practical such as drawing up action plans or trialing techniques or procedures.

## Learning styles (Kolb)



ZSAM G.CAPORALE



#### Diverging



People able to look at things from different perspectives. They prefer to watch rather than do, tending to gather information and use imagination to solve problems.

They perform better in situations that require ideas-generation, for example, brainstorming, working groups.





#### Assimilating

The Assimilating learning preference is for a concise, logical approach. These people are less focused on people and more interested in ideas and abstract concepts.

In formal learning situations, they prefer readings, lectures, exploring analytical models. This learning style facilitated information and science careers.





#### Converging



People with a converging learning style can solve problems and take decisions by finding solutions to questions and problems.

They like to experiment with new ideas, to simulate and to work with practical applications.





#### Accomodating

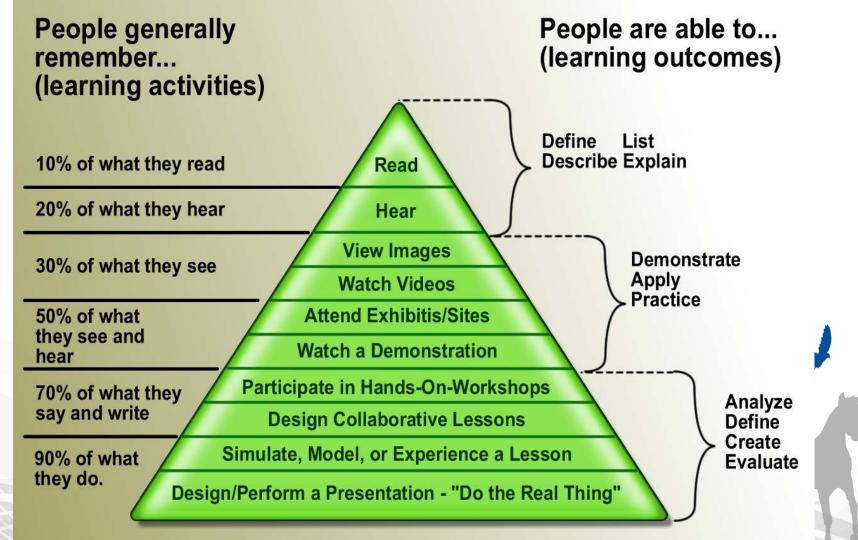
The Accommodating learning relies on intuition rather than logic. These people prefer to take a practical, experiential approach. They are attracted to new challenges and experiences and to carry out plans.





#### The cone of learning

#### **Edgar Dale's Cone of Experience**



## Training is necessary to...





improve, in a complete and organised way, the professional culture of individuals and groups using a conscious learning process.





## Working on the professional culture of individuals and groups

- Information, know how, professional methodologies and competences, capabilities (e.g. Quality standards application, new EU regulations dissemination and applications)
- Professional values and beliefs regulating the behaviour of professional and social groups (e.g. human resources management and managerial capabilities at different levels)



#### **Quality and effectiveness**



# When managing the training, the organisations should focus particularly on **the quality and effectiveness**.



